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## International Journal of Computerized Dentistry

**print run:** 5,000 | **distributed print run:** 4,700 | **subscription print run:** 3,478 | **journal size/dimensions:** 210 × 280 mm

### advertisement formats and prices

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,000
belly band	open 476 × 50 mm		€ 1,270
1/2 cover flap	covers the title page, please consult for measurements		€ 4,000
outer sheet	210 × 280 mm		€ 5,240
postcard	DIN A6 up to 300 g/m <sup>2</sup>		€ 1,850
Post It**	50 × 50 mm		€ 910
1/1 page	210 × 280 mm	180 × 222 mm	€ 4,000
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€ 2,100
1/2 page vertical	105 × 280 mm	90 × 222 mm	€ 2,100

\*plus trim margin of 3 mm. | \*\*to be delivered to the printers ready to use.

<b>preferential placement</b>	2 <sup>nd</sup> and 4 <sup>th</sup> cover page or 1 <sup>st</sup> page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
<b>discounts</b>	staggered repeat discount: 2 adverts 3 %      4 adverts 5 % quantity discount:                      3 pages 5 %      4 pages 10 %
<b>agency commission</b>	10 % from customer net
<b>bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: € 3,125   4-sided € 3,575 (no discount) delivery folded and not trimmed, 2 weeks before publication
<b>supplements (print run)</b>	max. 205 × 275 mm, up to 25 g: € 1,450 (no discount)
<b>publication frequency</b>	four times a year (March, May, August, November)
<b>advertising closing date</b>	5 weeks before publication
<b>closing date for print materials</b>	4 weeks before publication   please send to druckerunterlagen@quintessenz.de.
<b>advertisement design</b>	advertising texts generally in English language
<b>supplements / inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany