

The International Journal of Esthetic Dentistry

(English and German edition)

Editor-in-chief: Dr. Alfonso Gil, Vincent Fehmer, Dr. Martina Stefanini

Region of publication

- English edition: worldwide
- German edition: Germany, Austria, German-speaking Switzerland

Target group: dentists in private practice, dentists in science and research, dental technicians

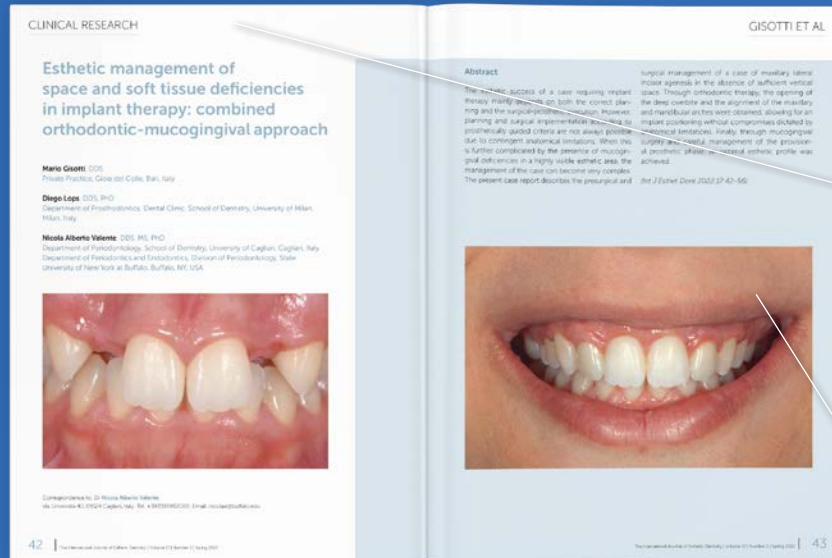
Language: English respectively German

The English edition is the official journal of the

- European Academy of Esthetic Dentistry
- Arabian Academy of Esthetic Dentistry
- British Academy of Aesthetic Dentistry
- Hellenic Academy of Esthetic Dentistry
- Scandinavian Academy of Esthetic Dentistry
- South African Academy of Aesthetic Dentistry

The German edition is the official journal of the

- German Society for Esthetic Dentistry e. V. (DGÄZ)



The journal provides articles from all areas of esthetics. Experts report on current trends, clinical failures, and offer beautifully illustrated case presentations and treatment planning.

Case studies of patients from everyday esthetic life provide readers with practical information on dental esthetics.

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The International Journal of Esthetic Dentistry

English edition: print run: 4,500 | **distributed print run:** 4,400 | **subscription print run:** 3,045 |

journal size/dimensions: 210 × 280 mm

German edition: print run: 4,500 | **distributed print run:** 4,400 | **subscription print run:** 3,264 |

journal size/dimensions: 210 × 280 mm

advertisement formats and prices

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,000
Post It**	50 × 50 mm		€ 1,000
1/1 page	210 × 280 mm	175 × 225 mm	€ 4,200
special advertisement			available on request

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price

other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3% 4 adverts 5%

quantity discount: 2 pages 5% 4 pages 10%

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 2,950 | 4-sided: € 3,960 (no discount)

delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,850 (no discount)

publication frequency

four times a year

• English edition: February, May, August, October

• German edition: March, July, October, December

advertising closing date

5 weeks before publication

closing date for print materials 3 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

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