



Kieferorthopädie

Editor-in-chief: Dr. Björn Ludwig, Traben-Trarbach, Germany
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Area of publication: Germany, Austria, German-speaking Switzerland

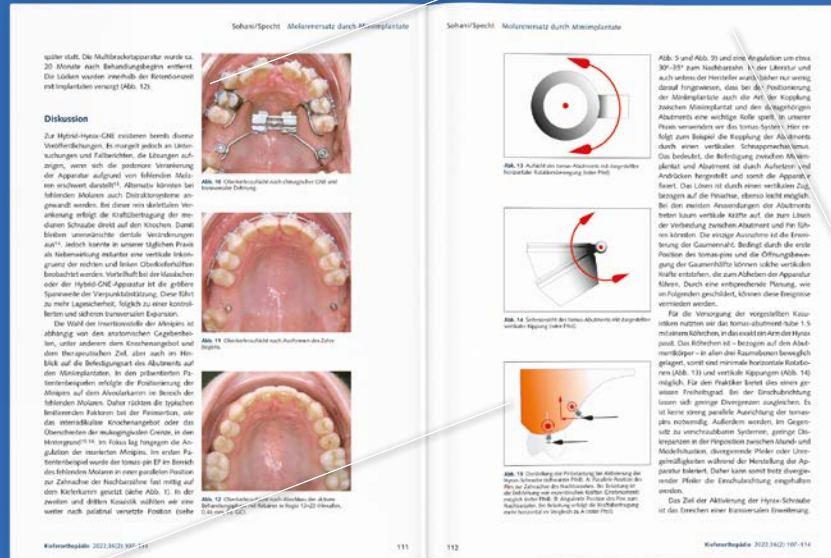
Target group: orthodontists, dentists interested in orthodontics

Language: German

Since 1986, Kieferorthopädie has been a companion to everyday professional life, discussing practical aspects of the field.

Renowned specialists in the field of orthodontics from research, the clinic, and practice write science-based articles for practitioners. All subject areas of orthodontics are covered in individual sections.

Practical case reports and review articles form the heart of every issue. Congress reports, book reviews, practical tips, and journal reviews complete the editorial spectrum.



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print run: 3,500 | **distributed print run:** 3,300 | **subscription print run:** 1,987 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 6,000
belly band	open 476 × 50 mm	€ 2,300
1/2 cover flap	covers the title page, please consult for measurements	€ 3,950
postcard	DIN A6 up to 300 g/m ²	€ 1,100
Post It**	50 × 50 mm	€ 630
bookmark	60 × 150 mm	€ 300
1/1 page	210 × 280 mm	€ 3,950
1/2 page horizontal	210 × 140 mm	€ 2,050
1/2 page vertical	105 × 280 mm	€ 2,050

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 2 adverts 3% 4 adverts 5% quantity discount: 2 pages 5% 4 pages 10%
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 2 mm milling margin, 2-sided: € 2,545 4-sided: € 3,390 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,510 (no discount)
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closing date for print materials	2 weeks before publication please send to druckerunterlagen@quintessenz.de.
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