



Parodontologie

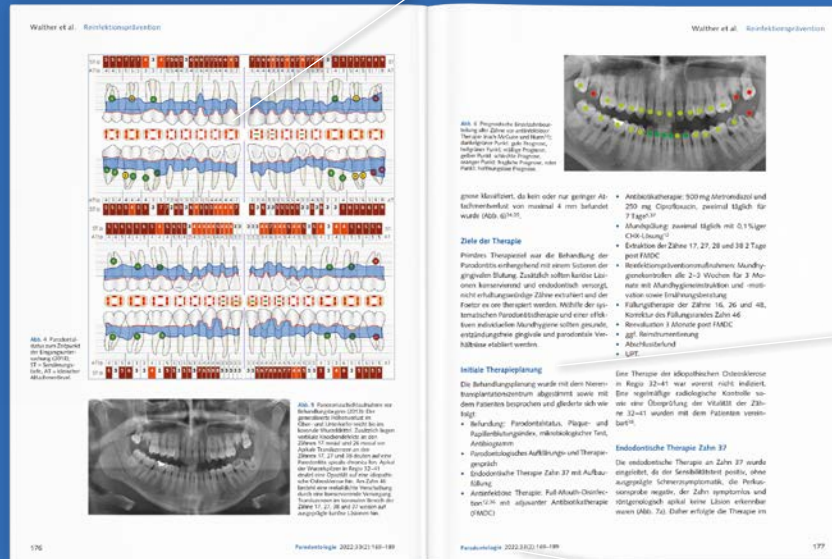
Editor-in-chief: Prof. Dr. Peter Eickholz, Johann Wolfgang Goethe University Frankfurt a. M., Germany
 Prof. Dr. Jörg Meyle, Justus-Liebig University Giessen, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: periodontists, dentists interested in periodontology

Language: German

The respected editorial board and renowned authors ensure professional, scientifically based specialist articles, but never lose their orientation towards the practitioner, with high-quality, well illustrated case reports, practice management tips, and glossaries.



The journal provides the interested dentist in practice and the clinic with the latest results and developments. Review articles, clinical-scientific contributions, and practice-relevant studies from all areas of periodontology, as well as the journal's distinct educational style, appeal to readers.

The only German-language periodontological journal exclusively focusing on periodontology discusses currently debated specialist topics and presents them in focus issues.

Official organ of the

Professional Association of German dental hygienists (BDDH)

Official journal of the

German Society for Periodontology e. V. (DG PARO)

Planned focus issues 2023:

01/2023: Restorative and reconstructive therapy in periodontally compromised teeth

02/2023: Rare periodontal risk factors and diseases

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print run: 5,000 | **distributed print run:** 4,700 | **subscription print run:** 3,109 | **journal size/dimensions:** 210 × 280 mm**advertisement formats and prices**

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 8,000
belly band	open 476 × 50 mm	€ 2,220
1/2 cover flap	covers the title page, please consult for measurements	€ 4,500
postcard	DIN A6 up to 300 g/m ²	€ 1,850
Post It**	50 × 50 mm	€ 890
bookmark	60 × 150 mm	€ 500
1/1 page	210 × 280 mm	€ 4,500
1/2 page horizontal	210 × 140 mm	€ 2,350
1/2 page vertical	105 × 280 mm	€ 2,350

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 2 adverts 3% 4 adverts 5% quantity discount: 2 pages 5% 4 pages 10%
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 2 mm milling margin, 2-sided: € 2,995 4-sided: € 3,960 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,765 (no discount)
publication frequency	four times a year (February, May, August, November)
advertising closing date	3 weeks before publication
closing date for print materials	2 weeks before publication please send to druckerunterlagen@quintessenz.de.
supplements / inserts	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany