

# Quintessenz Zahnmedizin

Editor-in-chief: Prof. Dr. Roland Frankenberger, Philipps University of Marburg, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: dentists in private practice, dentists from science and research

Language: German

The journal is in its 73<sup>th</sup> year and enjoys great trust from its readers. All submitted articles are peer-reviewed. The articles are aimed at dentists, with large-format illustrations and step-by-step descriptions.

The contributions are complemented by detailed information pages on practice management, accounting, legal questions, and tax law. Your events will be presented free of charge in the journal's congress calendar.

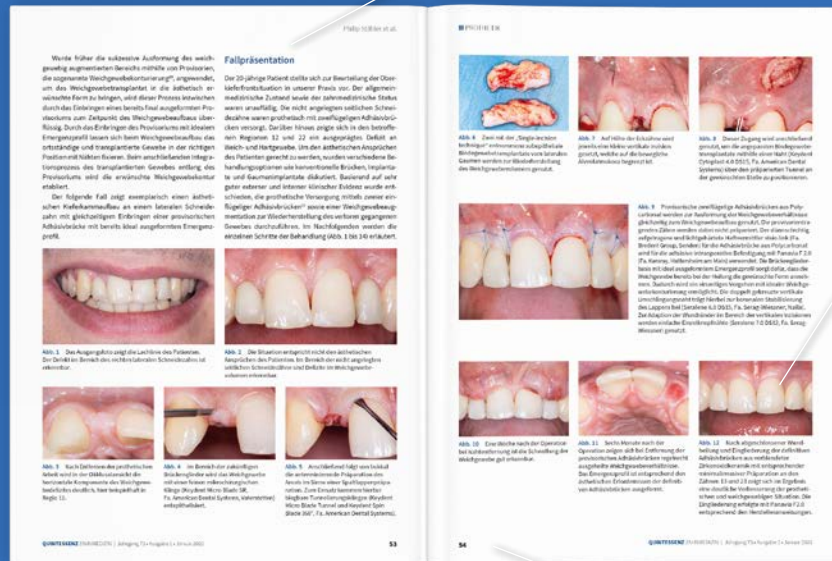
In 11 issues per year, three with a thematic focus, you can keep readers up to date.

Planned focus issues 2023:

05/2023: Dental sleep medicine

09/2023: Geriatric Dentistry

12/2023: Imaging



The journal covers topics from all areas of dentistry. With its 15 main subject areas and many additional sections, it is a comprehensive compendium of the entire field of dentistry.

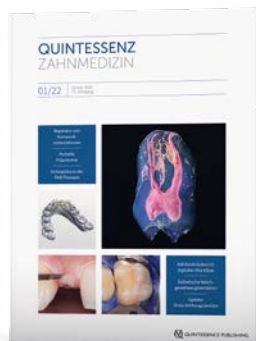
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## Quintessenz Zahnmedizin

**print run:** 15,500 | **distributed print run:** 15,000 | **subscription print run:** 8,129 | **journal size/dimensions:** 210 × 280 mm

### advertisement formats and prices

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 10,070
belly band	open 476 × 50 mm	€ 3,100
1/2 cover flap	covers the title page, please consult for measurements	€ 5,900
outer sheet	210 × 280 mm	€ 8,000
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Post It**	50 × 50 mm	€ 3,200
bookmark	60 × 150 mm	€ 2,000
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1/1 page	210 × 280 mm	€ 5,900
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1/3 page horizontal	210 × 94 mm	€ 2,040
1/3 page vertical	70 × 280 mm	€ 2,040

\*plus trim margin of 3 mm. | \*\*to be delivered to the printers ready to use.

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<b>agency commission</b>	10% from customer net
<b>bound inserts (print run)</b>	210 × 280 mm + 2 mm milling margin, 2-sided: € 3,515   4-sided: € 5,550 (no discount) delivery folded and not trimmed, 15 <sup>th</sup> of the previous month
<b>supplements (print run)</b>	max. 205 × 275 mm, up to 25 g: € 3,560 (no discount)
<b>publication frequency</b>	monthly, each 15 <sup>th</sup> of the month
<b>advertising closing date</b>	10 <sup>th</sup> of the previous month
<b>closing date for print materials</b>	15 <sup>th</sup> of the previous month   please send to druckunterlagen@quintessenz.de.
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