Valid from 1st January 2024
This price list (no. 75) replaces all previously published media kits.
Ladies and Gentlemen,
dear partners of Quintessence,

We cordially invite you to get to know the new 2024 media data of Quintessence Publishing. We are pleased to inform you that in 2024 there will be no price increases despite inflation and other cost-increasing factors.

There is an exciting new feature for "Quintessenz - the magazine". Instead of the previous four issues, we will be publishing six issues per year starting 2024. This will enable us to present you with even more exciting content from the world of dentistry.

Since September 2023, we have also been offering a team newsletter: "Team & Praxis". This informs you regularly about current developments (from training and billing to news from the market and for the practice) for the entire practice team.

From 2024, the "Team Journal" will be reduced from eleven to six issues per year. However, we are sharpening the focus of the journal, which is now aimed in particular at dental hygienists (DH) and dental prophylaxis assistants (ZMP). We are confident that this adjustment will enable us to better meet the needs of these professional groups.

Another highlight is our new podcast: "Dental Minds". In this podcast Dr. Marion Marschall and Dr. Karl-Heinz Schnieder discuss about topics and trends for dental practices, dental laboratories and the dental market. A new episode is published on every first Thursday of a month.

This year we are also celebrating two important anniversaries: 75 years of "Quintessenz Zahnmedizin" and 50 years of "Quintessenz Zahntechnik". Let us surprise you with special offers and content we have prepared for you.

Another important aspect is artificial intelligence (AI), which becomes more and more important for dentistry. We will also create and use corresponding offers in order to be able to offer innovative solutions.

We are worldwide at your disposal for cross-media advertising campaigns, marketing campaigns, content and training offers such as online seminars, webinars, podcasts and congresses (presence/online/hybrid) etc.

All information and figures can be found on the following pages of our "Media Data 2024". Get through these challenging times well and take advantage of the opportunities they offer!

We are looking forward to a reliable and successful collaboration in 2024.

Yours sincerely

Markus Queitsch
Executive Board Member | Head of Media Sales

Your Media Sales Team

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+49 (0)172 9337133
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Quintessenz – das Magazin, page 12
pip – Praktische Implantologie und Implantatprothetik, page 46
online promotion, page 70
Grüne Praxis, page 109

Milos Miladinovic
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Quintessenz Zahmedizin, page 10
Dentista, page 14
International Journal of Computerized Dentistry, page 21
Qdent, page 37
Parodontologie, page 53
Endodontie, page 60

Kamila Rojas Ramírez
+49 (0)30 76180-614
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Implantologie, page 42
International Journal of Oral Implantology, page 44
The International Journal of Esthetic Dentistry, page 74
online promotion, page 70

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Quintessence International, page 20
Quintessenz Zahntechnik, page 28
Kieferorthopädie, page 65
Journal of Aligner Orthodontics, page 69
Journal of Craniomandibular Function, page 67

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DHZ, page 16
Quintessenz Team-Journal, page 35
online promotion, page 70

Tanja-Annette Schultze
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Zahnärzteblatt Brandenburg, page 18
**1st Quarter 2024 – Overview of German Journals**

<table>
<thead>
<tr>
<th></th>
<th>January</th>
<th>February</th>
<th>March</th>
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<td>Dentists Dental Technicians Team</td>
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<td>![January Print]</td>
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**Online**

- Quintessence Newsletter (weekly, every Monday)
- pip Newsletter (every 2nd and 4th Tuesday in a month)
- Newsletter "FOR TEAM & PRACTICE" (2 x per month, every 2nd and 4th Wednesday in a month)
- Stand-Alone Newsletter (weekly, every Thursday)
- med.dent.magazin-Newsletter for Students (monthly, every 1st Wednesday in a month)

**Webinars**

- Dental Lab Inside (1 x per month, every 3rd Wednesday)
- English to go (weekly, every Monday)
- Dental Minds (1 x per month, every first Thursday)

**Podcasts**

- Monthly
# 2nd Quarter 2024 – Overview of German Journals

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### 3rd Quarter 2024 – Overview of German Journals

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# 4th Quarter 2024 – Overview of German Journals

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General dentistry
## Subject General dentistry | overview of all journals

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The journal is in its 73rd year and enjoys great trust from its readers. All submitted articles are peer-reviewed. The articles are aimed at dentists, with large-format illustrations and step-by-step descriptions.

The contributions are complemented by detailed information pages on practice management, accounting, legal questions, and tax law.

The journal covers topics from all areas of dentistry. With its 15 main subject areas and many additional sections, it is a comprehensive compendium of the entire field of dentistry.

In 11 issues per year, three with a thematic focus, you can keep readers up to date.

Planned focus issues 2024:
05/2024: Laser
09/2024: Amalgam replacement
12/2024: The chronically ill patient
**Quintessenz Zahnmedizin**

**print run:** 14,500 | **distributed print run:** 14,000 | **subscription print run:** 7,895 | **journal size/dimensions:** 210 × 280 mm

**advertisement formats and prices:**

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<tbody>
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*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

**preferential placement**

- 2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
- other confirmed placements: 25 % extra on the advertising price

**discounts**

- staggered repeat discount: 3 adverts 3 % 6 adverts 5 % 12 adverts 10 %
- quantity discount: 3 pages 5 % 6 pages 10 % 12 pages 15 %

**agency commission**

- 10 % from customer net

**bound inserts (print run)**

- 210 × 280 mm + 2 mm milling margin, 2-sided: € 3,515 | 4-sided: € 5,550 (no discount)
- delivery folded and not trimmed, 15th of the previous month

**supplements (print run)**

- max. 205 × 275 mm, up to 25 g: € 3,560 (no discount)

**publication frequency**

- monthly, each 15th of the month

**advertising closing date**

- 10th of the previous month

**closing date for print materials**

- 15th of the previous month | please send to druckunterlagen@quintessenz.de.

**supplements / inserts**

- Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
- Hofer Straße 17, 93057 Regensburg, Germany

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**Contact person:**

Milos Miladinovic
miladinovic@quintessenz.de
Tel.: +49 (0)30 76180-801
Fax: +49 (0)30 76180-621
As the newspaper layout offers a high degree of flexibility, there are many formats and possibilities available. The magazine convinces additionally with its high print run of 50,000 copies.

“Quintessenz – das Magazin” is a new medium, which combines the best content from advertising and journalism. The every two months published periodical offers space for product and company information, which can be supported by adequate abstracts from various Quintessence Journals.

This combination from classical PR and scientific impact, contributes to a special attention and relevance of the content – as well as for dentists and for dental technicians.

There’s the chance to book a whole page and to divide the page into two parts: half of the page your information and the other half 3 accurate abstracts (chosen by you) from our journals.

The modern, not overloaded design contributes to the perfect relation of seriousness and visibility. A setting, which isn’t clumsy, but which catches attention, attention for your messages.

Quintessenz – das Magazin

Responsible Editor: Dan Krammer, Berlin (magazin@quintessenz.de)
Area of publication: Germany
Target group: Dentists and dental technicians, prosthodontists
Language: German
**Quintessenz – das Magazin**

**print run:** 51,600  |  **journal size:** 275 × 390 mm

### Advertisement Formats and Prices

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</tr>
<tr>
<td>cover oblique banner</td>
<td>100 × 20 mm</td>
<td>100 × 20 mm</td>
<td>€ 990</td>
</tr>
<tr>
<td>1/2 page “Industry News”****</td>
<td>275 × 192 mm</td>
<td>239 × 160 mm</td>
<td>€ 2,520</td>
</tr>
<tr>
<td>1/3 page “Industry News”*****</td>
<td>91 × 390 mm</td>
<td>76 × 334 mm</td>
<td>€ 1,775</td>
</tr>
<tr>
<td>1/6 page “Industry News”*****</td>
<td>92 × 180 mm</td>
<td>76 × 160 mm</td>
<td>€ 1,020</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm.  | **fixing with a glue dot, printing not included | ***including trim margin.  | ****logo, 2 images und 3,400 characters.  | *****1,430 characters.

### Agency Commission

10% from customer net

### Publication Frequency

Four times a year (March, June, September, November)

### Closing Date for Print Materials

Please send the artwork not later than the deadline (see below) to: druckunterlagen@quintessenz.de

<table>
<thead>
<tr>
<th>Issue</th>
<th>Editorial Deadline</th>
<th>Deadline for Artwork</th>
<th>Publication Date</th>
<th>Product Overview</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2024</td>
<td>15.01.2024</td>
<td>19.01.2024</td>
<td>02.02.2024</td>
<td>Aligner-Systems (inhouse)</td>
</tr>
<tr>
<td>2/2024</td>
<td>05.03.2024</td>
<td>19.03.2024</td>
<td>02.04.2024</td>
<td>Universal zirconium oxides</td>
</tr>
<tr>
<td>3/2024</td>
<td>08.05.2024</td>
<td>21.05.2024</td>
<td>03.06.2024</td>
<td>-</td>
</tr>
<tr>
<td>4/2024</td>
<td>05.07.2024</td>
<td>18.07.2024</td>
<td>01.08.2024</td>
<td>-</td>
</tr>
<tr>
<td>5/2024</td>
<td>05.09.2024</td>
<td>18.09.2024</td>
<td>01.10.2024</td>
<td>3D Printing materials for permanent restoration</td>
</tr>
<tr>
<td>6/2024</td>
<td>06.11.2024</td>
<td>19.11.2024</td>
<td>02.12.2024</td>
<td>Air-Flow-Systems</td>
</tr>
</tbody>
</table>
Dentista
Wissenschaft | Praxis | Leben

Editor-in-Chief: Susann Lochthofen, Berlin, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: women dentists

Language: German

The selection of topics and the modern layout are customized to the needs of today’s practicing women dentists. Current news from the areas of accounting, practice management, and discussion of reconciling work and family life make the journal a companion for everyday practice.

Dentista informs women dentists in short and concise contributions about practice-relevant topics in dentistry, medicine, family, and career.

Booked advertisements can be supplemented with a free product message.

Official journal of the Dentista e. V. – Association of female dentists

Planned focus topics 2024:

01/2024: Modern plastics
02/2024: Orthodontics
03/2024: Periodontology
04/2024: Traumatization
### Dentista

**print run:** 10,000 | **distributed print run:** 9,500 | **journal size/dimensions:** 210 × 280 mm

### Advertisement Formats and Prices

<table>
<thead>
<tr>
<th>Format</th>
<th>Bleed* Width × Height</th>
<th>Print Area Width × Height</th>
<th>Price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gate Fold</td>
<td>Gate fold, flap width up to max. 200 mm</td>
<td>180 × 231 mm</td>
<td>€ 5,850</td>
</tr>
<tr>
<td>Belly Band</td>
<td>Open 476 × 50 mm</td>
<td>180 × 115.5 mm</td>
<td>€ 3,850</td>
</tr>
<tr>
<td>1/2 Cover Flap</td>
<td>Covers the title page, please consult for measurements</td>
<td>180 × 77 mm</td>
<td>€ 3,000</td>
</tr>
<tr>
<td>Postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td></td>
<td>€ 3,200</td>
</tr>
<tr>
<td>Post It**</td>
<td>50 × 50 mm</td>
<td></td>
<td>€ 1,830</td>
</tr>
<tr>
<td>Bookmark</td>
<td>60 × 150 mm</td>
<td></td>
<td>€ 1,050</td>
</tr>
<tr>
<td>2/1 Page</td>
<td>420 × 280 mm</td>
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<tr>
<td>1/1 Page</td>
<td>210 × 280 mm</td>
<td>180 × 215 mm</td>
<td>€ 3,000</td>
</tr>
<tr>
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<td>180 × 77 mm</td>
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</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>105 × 280 mm</td>
<td></td>
<td>€ 2,200</td>
</tr>
<tr>
<td>1/3 Page Horizontal</td>
<td>210 × 94 mm</td>
<td>180 × 77 mm</td>
<td>€ 1,775</td>
</tr>
<tr>
<td>1/3 Page Vertical</td>
<td>70 × 280 mm</td>
<td></td>
<td>€ 1,775</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

### Preferential Placement

- 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

### Discounts

- Staggered repeat discount: 2 adverts 3% 4 adverts 5%
- Quantity discount: 2 pages 5% 4 pages 10%

### Agency Commission

10% from customer net

### Classified Advertisements

- Min. 30 mm height × 43 mm width for single-column advertisements or 90 mm width for double-column advertisements;
- Private classified advertisements: € 1,40 per mm
- Job vacancies: € 1,40 per mm | Job requests: € 1,20 per mm

### Bound Inserts (Print Run)

- 210 × 280 mm + 5 mm milling margin, 2-sided: € 1,520 | 4-sided: € 2,125 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

### Supplements (Print Run)

- Max. 205 × 275 mm, up to 25 g: € 2,990 (no discount)

### Publication Frequency

Four times a year (March, May, August, November)

### Advertising Closing Date

3 weeks before publication

### Closing Date for Print Materials

2 weeks before publication | Please send to druckunterlagen@quintessenz.de.

### Supplements / Inserts

WKS Print Partner GmbH, attn. Mr. Leistikow, details of journal and issue
Stimmerswiesen 3, 34587 Felsberg, Germany
The DZZ is the official journal of the DGZMK, which has 25,000 members (as of June 2023), and provides information on all areas of scientific dentistry, oral dentistry, oral and maxillofacial medicine. Overview articles present the current state of dentistry in detail. The focus is on new developments with relevance for dental practice.

In the DZZ you will find original papers, reviews, case reports, an information section with announcements from the DGZMK as well as book reviews and short reports on new products and materials. “Practice letters” are published regularly, which inform important about current topics for the practice.

The importance of the magazine is reflected in the fact that the DZZ is the most quoted German dental journal.

Official journal of the
- German Association for Dental, Oral and Maxillofacial Medicine (DGZMK)
- German Association for Periodontology (DG PARO)
- German Association for Prosthetic Dentistry and Biomaterials (DG PRO)
- German Association for Tooth Preservation (DGZ)
- German Association for Functional Diagnostics and Therapy (DGFDT)
- German Association for Pediatric Dentistry (DGKiZ)
- Working group for oral surgery (AG Kiefer)
- Working Group for Radiology (AGBiZ)
- Working group for basic research (AfG)
- Working group for ergonomics and dentistry (AGAZ)
### Anzeigenformate und Preise:

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
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<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>€ 1,680</td>
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<tr>
<td>1/2 page vertical</td>
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<td>€ 1,680</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>210 × 94 mm</td>
<td>€ 1,370</td>
</tr>
<tr>
<td>1/3 page vertical</td>
<td>70 × 280 mm</td>
<td>€ 1,370</td>
</tr>
<tr>
<td>1/4 page vertical</td>
<td>52,5 × 280 mm</td>
<td>€ 1,190</td>
</tr>
<tr>
<td>1/4 page horizontal</td>
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**Agency commission**: 10% from customer net

**publication frequency**: six times a year (February, April, June, August, October, December)

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### Issue and Deadlines

<table>
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<tr>
<th>issue</th>
<th>Deadline for Artwork</th>
<th>Publication Date</th>
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</thead>
<tbody>
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<td>15.02.2024</td>
</tr>
<tr>
<td>2/24</td>
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<td>31.05.2024</td>
<td>14.06.2024</td>
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<tr>
<td>4/24</td>
<td>31.07.2024</td>
<td>15.08.2024</td>
</tr>
<tr>
<td>5/24</td>
<td>30.09.2024</td>
<td>15.10.2024</td>
</tr>
<tr>
<td>6/24</td>
<td>15.11.2024</td>
<td>02.12.2024</td>
</tr>
</tbody>
</table>
The official bulletin of the LZKB and KZVLB has been providing its members and interested readers with up-to-date information since 1990.

The editorial focus is on official announcements, dental education, and law in the dental practice, and examination dates and billing questions, profiles, and current social and political topics are also included in the journal.
### Advertisement Formats and Prices

<table>
<thead>
<tr>
<th>Format</th>
<th>Bleed* Width x Height</th>
<th>Print Area Width x Height</th>
<th>Price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>420 x 297 mm</td>
<td>396 x 280 mm</td>
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</tr>
<tr>
<td>1/1 page</td>
<td>210 x 297 mm</td>
<td>188 x 254 mm</td>
<td>€ 2,620</td>
</tr>
<tr>
<td>1/2 page horizontal***</td>
<td>210 x 148 mm</td>
<td>188 x 127 mm</td>
<td>€ 1,440</td>
</tr>
<tr>
<td>1/2 page vertical**</td>
<td>118 x 297 mm</td>
<td>91 x 254 mm</td>
<td>€ 1,440</td>
</tr>
<tr>
<td>1/4 page horizontal***</td>
<td>188 x 63 mm</td>
<td></td>
<td>€ 795</td>
</tr>
<tr>
<td>1/4 page vertical**</td>
<td>91 x 126 mm</td>
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<td>€ 795</td>
</tr>
<tr>
<td>1/8 page</td>
<td>91 x 63 mm</td>
<td></td>
<td>€ 440</td>
</tr>
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</table>

*plus trim margin of 3 mm. **outside, next to text column in editorial part | ***under text column

### Preferential Placement
- 2nd and 4th cover page: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

### Discounts
- Staggered repeat discount:
  - 2 adverts: 3% 4 adverts: 5%
- Quantity discount:
  - 2 pages: 5% 4 pages: 10%

### Agency Commission
- 10% from customer net

### Classified Advertisements
- Min. 30 mm height x 43 mm width for single-column advertisements or 90 mm width for double-column advertisements
- Private classified advertisements: € 1.40 per mm
- Job vacancies: € 1.40 per mm | Job requests: € 1.20 per mm
- Coded advert fee: € 5.50

### Supplements (Print Run)
- Max. 205 x 292 mm, up to 25 g: € 1,480 (no discount)

### Publication Frequency
- Bimonthly (February, April, June, August, October, December)

### Advertising Closing Date
- At 20th of the previous month

### Closing Date for Print Materials
- At 25th of the previous month | Please send to druckunterlagen@quintessenz.de.

### Inserts
- BC Direct Group GmbH, attn. Mr. Bethge, details of journal and issue
- Rigistraße 9, 12277 Berlin, Germany
Quintessence International

Editor-in-Chief: Prof. Dr. Eli Eliav, University of Rochester, USA
Area of publication: worldwide
Target group: dentists, dentists in science and research
Language: English

Quintessence International has been publishing scientific, practice-oriented articles in all areas of dentistry for 53 years.

The journal is highly reputed in dental science and research. In addition, all contributions have clinical relevance and thus are highly relevant for practice. The journal motto is: clinically relevant, scientifically based.

Within the Quintessence Publishing Group, Quintessence International is THE source for many international editions, and also a reference for dental congresses worldwide. Events can be presented free of charge in the event calendar.
**International Journal of Computerized Dentistry**

**Editor-in-Chief:** Prof. Dr. Florian Beuer, Berlin

**Area of publication:** worldwide

**Target group:** practitioners and scientists who are interested in computer-assisted dentistry and want to integrate digital technology into treatment concepts

**Language:** English (Science), English/German (Application, LabApplication)

The first issue, published in 1998, was inspired by the introduction of the computer as a working tool in dentistry and the vision of a fully digital way of working. It is thus the oldest and most established journal for computerized dentistry on the market.

With the journal listed in MEDLINE, an internationally accessible platform for the transfer of information in the increasingly important field of computerized dentistry has been created. The contributions are highly relevant for both science and practice.
### International Journal of Computerized Dentistry

**print run**: 5,000 | **distributed print run**: 4,700 | **subscription print run**: 3,516 | **journal size/dimensions**: 210 × 280 mm

**advertisement formats and prices**:

<table>
<thead>
<tr>
<th>Format</th>
<th>Bleed* width × height</th>
<th>Print area width × height</th>
<th>Price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 6,000</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td></td>
<td>€ 1,270</td>
</tr>
<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td></td>
<td>€ 4,000</td>
</tr>
<tr>
<td>outer sheet</td>
<td>210 × 280 mm</td>
<td></td>
<td>€ 5,240</td>
</tr>
<tr>
<td>postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td></td>
<td>€ 1,850</td>
</tr>
<tr>
<td>post it**</td>
<td>50 × 50 mm</td>
<td>180 × 222 mm</td>
<td>€ 910</td>
</tr>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
<td>180 × 111 mm</td>
<td>€ 4,000</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>180 × 111 mm</td>
<td>€ 2,100</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>90 × 222 mm</td>
<td>€ 2,100</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

**preferential placement**
- 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

**discounts**
- Staggered repeat discount: 2 adverts 3% 4 adverts 5%
- Quantity discount: 3 pages 5% 4 pages 10%

**agency commission**
- 10% from customer net

**bound inserts (print run)**
- 210 × 280 mm + 5 mm milling margin, 2-sided: € 3,125 4-sided € 3,575 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

**supplements (print run)**
- Max. 205 × 275 mm, up to 25 g: € 1,450 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

**publication frequency**
- Four times a year (March, May, August, November)

**advertising closing date**
- 5 weeks before publication

**closing date for print materials**
- 4 weeks before publication | Please send to druckunterlagen@quintessenz.de

**advertisement design**
- Advertising texts generally in English language

**supplements / inserts**
- Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
- Hofer Straße 17, 93057 Regensburg, Germany
Chinese Journal of Dental Research

**Editor-in-Chief:** Prof. Guang Yan Yu, Peking University, China

**Area of publication:** China

**Target group:** dentists in private practice, dentists in science and research

**Language:** English

The journal publishes original articles that are subject to peer review, and short statements, invited reviews, and case studies in all areas of dentistry.
### Chinese Journal of Dental Research

**published as E-Paper only**

**advertise formats and prices:**

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>print area width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>205 × 280 mm</td>
<td>173 × 230 mm</td>
<td>€ 2,450</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm.

**preferential placement**
- 3rd cover page or 1st page opposite text: 30% extra on the advertising price
- other confirmed placements: 25% extra on the advertising price

**discounts**
- staggered repeat discount: 2 adverts 3% 4 adverts 5% 6 adverts 10%
- quantity discount: 2 pages 5% 4 pages 10% 6 pages 15%

**agency commission**
- 10% from customer net

**publication frequency**
- four times a year (March, June, September, December)

**advertising closing date**
- 2 months before publication

**closing date for print materials**
- 2 months before publication | please send to druckunterlagen@quintessenz.de.

**advertisement design**
- advertising texts generally in English language
Subject General dentistry | further international journals

- Quintessence (Spain) - 6 issues per year, Language: Spanish
- Quintessence (Croatia) - 6 issues per year, Language: Croatian
- Quintessence (Turkey) - 6 issues per year, Language: Turkish
- Quintessence (Czech Republic) - 6 issues per year, Language: Czech
- Quintessence dla lekarzy stomatologów (Poland) - 6 issues per year, Language: Polish
- Quintessenza Internazionale (Italy) - 4 issues per year, Language: Italian
- Quintessence (Bulgaria) - 4 issues per year, Language: Bulgarian
- Quintessence International (China) - 6 issues per year, Language: Chinese
- Quintessence (Korea) - 12 issues per year, Language: Korean
- International Journal of Sports Dentistry (Japan) - 1 issue per year, Language: English
Dental technology and Prosthodontics
# Subject Dental technology and Prosthodontics | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
<th>1/1 page 4c</th>
<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
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<tbody>
<tr>
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<td>50</td>
<td>German</td>
<td>dental technicians, prosthodontists</td>
<td>7,250</td>
<td>12</td>
<td>01–07/08–12</td>
<td>€ 5,200</td>
<td>€ 2,700</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>The International Journal of Prosthodontics</td>
<td>37</td>
<td>English</td>
<td>dental technicians, prosthodontists</td>
<td>2,300</td>
<td>6</td>
<td>03/04/07/08/10/12</td>
<td>€ 3,600</td>
<td>€ 3,300</td>
<td>2.3</td>
<td>EAO/ICP/DGPro/AIOP</td>
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<tr>
<td>Quintessence of Dental Technology 2023</td>
<td>47</td>
<td>English</td>
<td>dental technicians, prosthodontists</td>
<td>2,000</td>
<td>Yearbook</td>
<td>01</td>
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</tr>
<tr>
<td>Quintessence técnica</td>
<td>12</td>
<td>Spanish</td>
<td>dental technicians</td>
<td>1,500</td>
<td>6</td>
<td>02/04/06/08/10/12</td>
<td>€ 1,210</td>
<td>€ 450</td>
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<tr>
<td>Prótesis Estomatológica</td>
<td>26</td>
<td>Spanish</td>
<td>dental technicians, prosthodontists</td>
<td>4,800</td>
<td>4</td>
<td>03/06/09/12</td>
<td>€ 850</td>
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<tr>
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<td>Italian</td>
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<td>4</td>
<td>03/05/08/11</td>
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<td>French</td>
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<td>4</td>
<td>02/05/09/11</td>
<td>€ 1,450</td>
<td>€ 1,000</td>
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<td>-</td>
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<td>QDT</td>
<td>49</td>
<td>Japanese</td>
<td>dental technicians, prosthodontists</td>
<td>17,000</td>
<td>12</td>
<td>01–12</td>
<td>€ 1,650</td>
<td>-</td>
<td>-</td>
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<tr>
<td>QDT</td>
<td>26</td>
<td>Korean</td>
<td>dental technicians</td>
<td>1,000</td>
<td>12</td>
<td>01–12</td>
<td>€ 1,000</td>
<td>€ 260</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
The journal values an independent and objective exchange of information. The articles, both scientific and practical, are peer-reviewed.

Since 1975, Quintessenz Zahntechnik has maintained an excellent reputation. Within the articles, large and numerous illustrations make details and workflows clear. The wide-ranging articles and the highly esthetic layout ensure that QZ is the leading professional education journal for dental technology on the market.

Planned focus 2024:
01/2024: 50 years of QZ - the Jubilee!
02/2024: Functional prosthetics - analog and digital
04/2024: Temporary dentures and prototype tooth and implant-supported dentures
05/2024: ADT 2024 - Successful restoration in a team - between analog and digital
06/2024: Software and its application
09/2024: 3D printing
10/2024: Orthodontic dental technology
11/2024: 27th Prosthetics Symposium
12/2024: Biomaterials in the oral cavity - Opportunities and challenges

QZ covers the entire range of modern dental technology and its related fields. Each article includes the materials and products used as well as their sources.
### Quintessenz Zahntechnik

**print run:** 7,250  |  **distributed print run:** 7,000  |  **subscription print run:** 4,285  |  **journal size/dimensions:** 210 × 280 mm

### Advertisement Formats and Prices

<table>
<thead>
<tr>
<th>Format</th>
<th>Bleed* Width × Height</th>
<th>Print Area Width × Height</th>
<th>Price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 9,300</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
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<td>€ 2,700</td>
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<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td></td>
<td>€ 5,200</td>
</tr>
<tr>
<td>outer sheet</td>
<td>210 × 280 mm</td>
<td></td>
<td>€ 5,700</td>
</tr>
<tr>
<td>postcard</td>
<td>DIN A6 up to 300 g/m²</td>
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<td>€ 2,950</td>
</tr>
<tr>
<td>post it**</td>
<td>50 × 50 mm</td>
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<td>€ 1,400</td>
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<tr>
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<tr>
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<td>€ 1,385</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

### Preferential Placement

- 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

### Discounts

- Staggered repeat discount: 3 adverts 3%, 6 adverts 5%, 12 adverts 10%
- Quantity discount: 3 pages 5%, 6 pages 10%, 12 pages 15%

### Agency Commission

- 10% from customer net

### Bound Inserts (Print Run)

- 210 × 280 mm + 5 mm milling margin, 2-sided: € 2,490
- 4-sided: € 3,600 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

### Supplements (Print Run)

- Max. 205 × 275 mm, up to 25 g: € 2,490 (no discount)

### Publication Frequency

- Monthly, each 5th of the month

### Advertising Closing Date

- 4 weeks before publication

### Closing Date for Print Materials

- 3 weeks before publication  |  Please send to druckunterlagen@quintessenz.de.

### Supplements / Inserts

- Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany
The International Journal of Prosthodontics

Editor-in-chief: Prof. Dr. Irena Sailer, University of Geneva, Switzerland

Area of publication: worldwide

Target group: prosthodontists, dentists, dental technicians

Language: English

This journal, renowned among international researchers, academics, and clinicians, accompanies and develops the role of modern prosthodontics in science and practice. Each issue is divided into five sections: clinical research, basic research, reviews, dentistry, and technologies and clinical concepts.

Under the direction of Prof. Dr. Irena Sailer, the editorial team – a team of respected, internationally leading scientists – offers readers up-to-date, scientifically based information on healthcare, research, and education in dental prosthodontics and related disciplines.

Official journal of:
- European Association for Osseointegration (EAO)
- International College of Prosthodontists (ICP)
- German Society for Prosthetic Dentistry and Biomaterials e. V. (DGPro)
- Italian Academy of Prosthetic Dentistry (AIOP)
The International Journal of Prosthodontics

print run: 2,300 | distributed print run: 1,800 | subscription print run: 1,627 | journal size/dimensions: 206 × 276 mm

advertisements formats and prices:

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<th>price (4c)</th>
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<td>206 × 138 mm</td>
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<tr>
<td>1/2 page vertical</td>
<td>103 × 276 mm</td>
<td>€ 3,300</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm.

preferential placement
2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
other confirmed placements: 25% extra on the advertising price

discounts
staggered repeat discount: 2 adverts 3% 4 adverts 5% 6 adverts 10%
quantity discount: 2 pages 5% 4 pages 10% 6 pages 15%

agency commission
10% from customer net

bound inserts (print run)
206 × 276 mm + 5 mm milling margin, 2-sided: € 2,080 | 4-sided: € 3,200 (no discount)
delivery folded and not trimmed, 2 months before publication

supplements (print run)
max. 200 × 270 mm, up to 25 g: € 1,800 (no discount)

publication frequency
bimonthly (January, March, May, July, September, November)

advertising closing date
8 weeks before publication

closing date for print materials
6 weeks before publication | please send to druckunterlagen@quintessenz.de.
advertisement design
advertising texts generally in English language

supplements / inserts
print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.
Subject Dental technology and Prosthodontics | further international journals

- Quintessence of Dental Technology 2024
  - USA
  - 1 issue per year
  - Language: English

- Quintessence técnica
  - Spain
  - 6 issues per year
  - Language: Spanish

- Prótesis Estomatológica
  - Spain
  - 4 issues per year
  - Language: Spanish

- Quintessenza Odontotecnica
  - Italy
  - 6 issues per year
  - Language: Italian

- Quintessence Dentisterie Restauratrice et Prothèse
  - France
  - 4 issues per year
  - Language: French

- QDT
  - Japan
  - 12 issues per year
  - Language: Japanese

- QDT
  - Korea
  - 12 issues per year
  - Language: Korean

- Quintessence of Dental Technology 2024
  - USA
  - 1 issue per year
  - Language: English

- Quintessence técnica
  - Spain
  - 6 issues per year
  - Language: Spanish

- Prótesis Estomatológica
  - Spain
  - 4 issues per year
  - Language: Spanish

- Quintessenza Odontotecnica
  - Italy
  - 6 issues per year
  - Language: Italian
Young Professionals and Team
Subject Young Professionals and Team | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
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<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
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</thead>
<tbody>
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<td>Quintessenz Team-Journal</td>
<td>54</td>
<td>German</td>
<td>Dental Hygienist, Dental prophylaxis assistants</td>
<td>8,000</td>
<td>6</td>
<td>02/04/06/08/10/12</td>
<td>€ 2,750</td>
<td>€ 1,400</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Qdent</td>
<td>8</td>
<td>German</td>
<td>students, young dentists</td>
<td>6,500</td>
<td>2</td>
<td>02/08</td>
<td>€ 2,700</td>
<td>€ 2,000</td>
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<tr>
<td>The Journal of Dental Hygienist</td>
<td>48</td>
<td>Japanese</td>
<td>dental team, dental hygienists</td>
<td>15,000</td>
<td>12</td>
<td>01–12</td>
<td>€ 1,220</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>nico</td>
<td>18</td>
<td>Japanese</td>
<td>dentists, patients</td>
<td>10,000</td>
<td>12</td>
<td>01–12</td>
<td>€ 1,140</td>
<td>-</td>
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<td>-</td>
</tr>
</tbody>
</table>
A large number of competent and respected authors from dentistry, science, practice, and vocational education, as well as experienced dental assistants and experts in accounting and law ensure that practice-relevant topics are communicated in an understandable way. The journal addresses the entire dental team. The articles are practice-relevant, clearly structured, informative, and educational. Founded in 1970, the journal celebrates its 50th anniversary in 2020.

Official journal of the BDDH – Association of German Dental Hygienists

Focus topics 2024:
1/2024: Pregnancy
2/2024: Implantology
3/2024: Oncology
4/2024: Neurodegenerative Diseases
5/2024: Manual Biofilm Management
6/2024: Chemical Biofilm Management

The eleven issues per year present new and proven treatment concepts, with efficient practice management playing a significant role.
Quintessenz Team-Journal

print run: 8,000 | distributed print run: 7,800 | subscription print run: 2,000 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<thead>
<tr>
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<th>print area width × height</th>
<th>price (4c)</th>
</tr>
</thead>
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<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 6,500</td>
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<tr>
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<td></td>
<td>€ 2,250</td>
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<td>covers the title page, please consult for measurements</td>
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<tr>
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<td>70 × 280 mm</td>
<td>56 × 229 mm</td>
<td>€ 915</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement
2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts
staggered repeat discount: 3 adverts 3 % 6 adverts 5 % 11 adverts 10 %
quotation discount: 3 pages 5 % 6 pages 10 % 11 pages 15 %

agency commission
10 % from customer net

job advertisements
50 % discount on the respective advertisement price without consideration of other discounts

bound inserts (print run)
210 × 280 mm + 5 mm milling margin, 2-sided: € 1,520 | 4-sided: € 2,125 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)
max. 205 × 275 mm, up to 25 g: € 1,250 (no discount)

publication frequency
monthly (double issue: 07/08), on the 5th of the month

advertising closing date
5 weeks before publication

closing date for print materials
4 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts
Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany

Contact person:
Samira Rummler
rummler@quintessenz.de
Tel.: +49 (0)30 76180-663
Fax: +49 (0)30 76180-621
Qdent

Editor-in-chief: Susann Lochthofen, Berlin, Germany
Area of publication: Germany, Austria, German-speaking Switzerland
Target group: students and dentistry graduates
Language: German

The still young journal Qdent was developed together with students, and therefore offers everything of interest to young dental talent. The focus is on everyday student life, specialist topics, and professional orientation.

Each issue is dedicated to a dental focus topic and discusses its theoretical and practical aspects. Sections such as step-by-step guidelines, dental technology questions, and profiles of international universities complete the journal.

Qdent offers the opportunity to present relevant events for students and young dentists free of charge in the journal’s event calendar. Booked advertisements can be supplemented with a free marketplace text (product PR).
Qdent

print run: 6,500 | distributed print run: 6,300 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<th>print area width × height</th>
<th>price (4c)</th>
</tr>
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<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 5,750</td>
</tr>
<tr>
<td>belly band</td>
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<td></td>
<td>€ 2,050</td>
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<td>covers the title page, please consult for measurements</td>
<td></td>
<td>€ 2,700</td>
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<td></td>
<td>€ 3,750</td>
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<tr>
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<td>post it**</td>
<td>50 × 50 mm</td>
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<td>€ 890</td>
</tr>
<tr>
<td>bookmark***</td>
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<tr>
<td>2/1 page</td>
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<td>388 × 215 mm</td>
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<tr>
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<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>178 × 116 mm</td>
<td>€ 2,050</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>89 × 232 mm</td>
<td>€ 2,050</td>
</tr>
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*plus trim margin of 3 mm. | **to be delivered to the printers ready to use. | ***with placement request: € 975

preferential placement 2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts
staggered repeat discount: 2 adverts 3 % 5 adverts 5 %
quantity discount: 2 pages 5 % 5 pages 10 %

agency commission
10 % from customer net

bound inserts (print run)
210 × 280 mm + 5 mm milling margin, 2-sided: € 2,200 | 4-sided: € 3,220 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)
max. 205 × 275 mm, up to 25 g: € 2,200 (no discount)

publication frequency
twice a year (February, August)

advertising closing date
5 weeks before publication

closing date for print materials
4 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts
Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany
Subject Young Professionals and Team | further international journals

The Journal of Dental Hygienist
12 issues per year
Language: Japanese

nico
12 issues per year
Language: Japanese
Implantology
# Subject Implantology | overview of all journals

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<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
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<th>Official Organ</th>
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<tr>
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<td>32</td>
<td>German</td>
<td>implantologists</td>
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<td>4</td>
<td>03/06/09/11</td>
<td>€ 5,000</td>
<td>€ 2,600</td>
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<tr>
<td>International Journal of Oral Implantology</td>
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<td>English</td>
<td>implantologists</td>
<td>17,000</td>
<td>4</td>
<td>03/05/09/11</td>
<td>€ 4,800</td>
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<tr>
<td>pip – Praktische Implantologie und Implantatprothetik</td>
<td>15</td>
<td>German</td>
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<td>16,000</td>
<td>6</td>
<td>02/04/05/08/09/11</td>
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<td>-</td>
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<tr>
<td>The International Journal of Oral &amp; Maxillofacial Implants</td>
<td>39</td>
<td>English</td>
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<td>6</td>
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<td>€ 3,990</td>
<td>2.912</td>
<td>Academy of Osseointegration</td>
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<tr>
<td>Titane Dent Implant &amp; Parodonte</td>
<td>21</td>
<td>French</td>
<td>implantologists, periodontists</td>
<td>3,000</td>
<td>4</td>
<td>03/06/09/12</td>
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</tbody>
</table>
Implantologie

Editor-in-chief: Prof. Dr. Matthias Kern, Christian-Albrechts University of Kiel, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: implantologists, dentists interested in implantology

Language: German

The journal, which was founded in 1993, provides impetus for continuing education in the field of implantology by publishing new and interesting practice-oriented and scientifically based articles. It promotes cooperation between clinicians, practitioners, and dental technicians, explains proven and new methods, and includes the scientific basics.

The world’s only German dental journal with an impact factor since 2010.

Planned focus topics for 2024:
1/2024: Wound care soft tissue II
2/2024: Implant restoration for stage IV-Periodontitis (tooth preservation vs. tooth replacement)
3/2024: Immediate restoration of edentulous jaws: “All on X”
4/2024: Diagnostics and planning in implantology

Official Journal of
• German Association of Oral Implantology e. V. (DGI Next*Generation)
Implantologie

print run: 5,000 | distributed print run: 4,800 | subscription print run: 4,207 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<th>format</th>
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<th>print area width × height</th>
<th>price (4c)</th>
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<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 8,000</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
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<tr>
<td>post it**</td>
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<td>210 × 140 mm</td>
<td>178 × 116 mm</td>
<td>€ 2,050</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>89 × 232 mm</td>
<td>€ 2,050</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. **to be delivered to the printers ready to use.

preferential placement
2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts
staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission
10 % from customer net

bound inserts (print run)
210 × 280 mm + 5 mm milling margin, 2-sided: € 2,835 | 4-sided: € 3,655 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)
max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)

publication frequency
four times a year (March, June, September, November)

advertising closing date
3 weeks before publication

closing date for print materials
2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts
Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany
International Journal of Oral Implantology

Editor-in-chief: Dr. Craig Misch, Sarasota, USA
Area of publication: worldwide
Target group: implantologists, dentists working in implantology, dental surgeons, readers interested in science and research from the industry and universities
Language: English

Official journal of
- International Congress of Oral Implantologists (ICOI)
- Portuguese Society of Implantology and Osseointegration (SOPIO)

IJOI enjoys great trust from its readers. All published articles have to pass the peer-review. Clinicians have benifitted from the scientific and clinical articles with large-format illustrations for 15 years.

The aim of the journal is to provide the practitioner with reliable and scientifically based knowledge for the best possible care of patients.

As official journal of several scientific societies, IJOI reaches over 17,000 readers.
International Journal of Oral Implantology

print run: 17,000 | distributed print run: 16,700 | subscription print run: 14,968 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>print area width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
<td>183 × 230 mm</td>
<td>€ 4,800</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>183 × 112 mm</td>
<td>€ 2,630</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>104 × 230 mm</td>
<td>€ 2,630</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement  2nd and 4th cover page: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price
discounts  staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %
agency commission 10 % from customer net
bound inserts (print run) 210 × 280 mm + 5 mm milling margin, 2-sided: € 2,790 | 4-sided: € 4,290 (no discount)
delivery folded and not trimmed, 2 weeks before publication
supplements (print run) max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)
publication frequency four times a year (March, May, September, November)
advertising closing date 5 weeks before publication
closing date for print materials 4 weeks before publication | please send to druckunterlagen@quintessenz.de.
advertisement design advertising texts generally in English language
pip summarizes in each edition – subcategory “kurz & schmerzlos” – the international publications for a specific subject classified by relevance and annotated. pip monitors over 170 national and international scientifical journals from the fields of implantology, oral surgery, MJF-surgery, prosthetics and restorative dentistry as well as periodontology, endodontics, orthodontics, orthopaedics, angiology, biotechnology and pharmacy.

Illustrated user studies and reports, case studies, a photo story and a some extensively product reviews as well as exciting reports about “pip on site” offer a modern, entertaining and practical educational reading.

A full text service of the scientifical publications (online) and a cooperative network of experts complete the magazine concept even above print only.

pip – Praktische Implantologie und Implantatprothetik

Editor-in-Chief: Sven Skupin, Cologne
Region of publication: Germany, Austria, German-speaking Switzerland
Target Group: dentists working in implantology, Mouth-, jaw-, facial- and oral surgeons as well as Dental technicians specialized in implant prosthetics
Language: German
pip – Praktische Implantologie und Implantatprothetik

Print-run: 15,485 | Distributed print-run: 16,000 | Journal Size: 210 × 297 mm (A4)

advertisement formats and prices:

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>print area width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page*</td>
<td>210 × 297 mm</td>
<td>175 × 265 mm</td>
<td>€ 4,620</td>
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<tr>
<td>2/1 page (2 × 1/1)</td>
<td>2 × 210 × 297 mm</td>
<td></td>
<td>€ 7,800</td>
</tr>
<tr>
<td>2nd cover page + Gatefolder</td>
<td>416 × 297 mm</td>
<td></td>
<td>€ 8,890</td>
</tr>
<tr>
<td>3rd coverpage + gatefolder</td>
<td>416 × 297 mm</td>
<td></td>
<td>€ 8,590</td>
</tr>
<tr>
<td>Special Forms of Advertising**</td>
<td></td>
<td></td>
<td>On Demand</td>
</tr>
</tbody>
</table>

*2nd Coverpage = € 5,620, 3rd Coverpage = € 4,920 | **Bookmarks, Product samples, Postcards

Discounts:
- staggered repeat discount: 4 adverts = 10 %, 6 adverts = 20 %

Agency commission:
- 10 % from costumer net

Publication Frequency:
- six times a year (February, April, May, August, September, November)

Advertising closing Date:
- 8 weeks before publication

Deadline for artwork:
- 4 weeks before publication, supplements/inserts/ goods samples to:
  PIPP Papierverarbeitungs GmbH, Herrn Johannes Heinrich, Zeppelinstr. 3, 84051 Essenbach

<table>
<thead>
<tr>
<th>issue</th>
<th>editorial deadline</th>
<th>Advertising closing Date</th>
<th>Deadline for artwork</th>
<th>Publication</th>
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<td>17.11.2023</td>
<td>08.12.2023</td>
<td>12.01.2024</td>
<td>09.02.2024</td>
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<td>29.03.2024</td>
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<td>07.06.2024</td>
<td>14.06.2024</td>
<td>05.07.2024</td>
<td>02.08.2024</td>
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<td>26.07.2024</td>
<td>02.08.2024</td>
<td>16.08.2024</td>
<td>25.09.2024</td>
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<td>20.09.2024</td>
<td>27.09.2024</td>
<td>11.10.2024</td>
<td>08.11.2024</td>
</tr>
</tbody>
</table>
International Journal of Oral & Maxillofacial Implants

**Editor-in-chief:** Dr. Clark M. Stanford, College of Dentistry (Chicago IL)

**Area of publication:** worldwide

**Target group:** implantologists, oral and maxillofacial surgeons, oral surgeons, periodontists, prosthodontists, dentists

**Language:** English

Internationally recognized for its high professional and scientific standards, JOMI presents forward-looking research results, innovative studies, state-of-the-art technologies, research papers and consensus reports, and a variety of clinical and treatment innovations.
The International Journal of Oral & Maxillofacial Implants

print run: 4,600 | distributed print run: 4,400 | subscription print run: 4,000 | journal size/dimensions: 206 × 276 mm

advertisement formats and prices:

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td>€ 6,700</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td>€ 2,200</td>
</tr>
<tr>
<td>postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td>€ 3,700</td>
</tr>
<tr>
<td>1/1 page</td>
<td>206 × 276 mm</td>
<td>€ 4,350</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>206 × 138 mm</td>
<td>€ 3,990</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>103 × 276 mm</td>
<td>€ 3,990</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm.

preferential placement
2nd, 3rd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts
staggered repeat discount:
2 adverts  3 %  4 adverts  5 %  6 adverts  10 %
quantity discount:
2 pages  5 %  4 pages  10 %  6 pages  15 %

agency commission
10 % from customer net

bound inserts (print run)
206 × 276 mm + 5 mm milling margin, 2-sided: € 2,490 | 4-sided: € 3,600 (no discount)
delivery folded and not trimmed, 2 months before publication

supplements (print run)
max. 200 × 270 mm, up to 25 g: € 2,490 (no discount)

publication frequency
bimonthly (February, April, June, August, October, December)

advertising closing date
8 weeks before publication

closing date for print materials
6 weeks before publication

advertisement design
advertising texts generally in English language | please send to druckunterlagen@quintessenz.de.

supplements / inserts
print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.
Subject Implantology | further international journals

Titane
Dent Implant & Parodonte
4 issues per year
Language: French

Periodontologia Implanty
4 issues per year
Language: Polish

Quintessence
Dental Implantology
6 issues per year
Language: Japanese
Periodontology
### Subject Periodontology | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
<th>1/1 page 4c</th>
<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parodontologie</td>
<td>35</td>
<td>German</td>
<td>periodontists, implantologists</td>
<td>5,000</td>
<td>4</td>
<td>02/05/08/11</td>
<td>€ 4,500</td>
<td>€ 2,350</td>
<td>-</td>
<td>BDDH/DG Paro</td>
</tr>
<tr>
<td>The International Journal of Periodontics &amp; Restorative Dentistry</td>
<td>44</td>
<td>English</td>
<td>periodontists</td>
<td>5,200</td>
<td>6</td>
<td>01/03/05/07/10/12</td>
<td>€ 3,400</td>
<td>€ 2,440</td>
<td>1.6</td>
<td>-</td>
</tr>
<tr>
<td>Rivista Internazionale di Parodontologia &amp; Odontoiatria Ricostruttiva</td>
<td>44</td>
<td>Italian</td>
<td>periodontists</td>
<td>1,000</td>
<td>6</td>
<td>02/03/05/07/09/11</td>
<td>€ 1,500</td>
<td>€ 700</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Parodontologie</td>
<td>25</td>
<td>Czech</td>
<td>periodontists</td>
<td>400</td>
<td>2</td>
<td>04/12</td>
<td>€ 800</td>
<td>€ 480</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>The International Journal of Periodontics &amp; Restorative Dentistry</td>
<td>33</td>
<td>Japanese</td>
<td>periodontists, prosthodontists</td>
<td>10,000</td>
<td>1</td>
<td>08</td>
<td>€ 1,530</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
The only German-language periodontological journal exclusively focusing on periodontology discusses currently debated specialist topics and presents them in focus issues.

**Editor-in-chief:** Prof. Dr. Peter Eickholz, Johann Wolfgang Goethe University Frankfurt a. M., Germany
Prof. Dr. Jörg Meyle, Justus-Liebig University Giessen, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** periodontists, dentists interested in periodontology

**Language:** German

The respected editorial board and renowned authors ensure professional, scientifically based specialist articles, but never lose their orientation towards the practitioner, with high-quality, well illustrated case reports, practice management tips, and glossaries.

The journal provides the interested dentist in practice and the clinic with the latest results and developments. Review articles, clinical-scientific contributions, and practice-relevant studies from all areas of periodontology, as well as the journal’s distinct educational style, appeal to readers.

**Official organ of the Professional Association of German dental hygienists (BDDH)**

**Official journal of the German Society for Periodontology e. V. (DG PARO)**

**Planned focus issues 2024:**
1/2024: Guideline for the treatment of periodontitis - stage IV
2/2024: Periodontal and Orthodontic Therapy
3/2024: No Focus issue
4/2024: Hormonal influences and Periodontitis
Parodontologie

print run: 5,000 | distributed print run: 4,700 | subscription print run: 3,008 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

<table>
<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td>€ 8,000</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td>€ 2,220</td>
</tr>
<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td>€ 4,500</td>
</tr>
<tr>
<td>postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td>€ 1,850</td>
</tr>
<tr>
<td>post it**</td>
<td>50 × 50 mm</td>
<td>€ 890</td>
</tr>
<tr>
<td>bookmark</td>
<td>60 × 150 mm</td>
<td>€ 500</td>
</tr>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
<td>€ 4,500</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>€ 2,350</td>
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<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>€ 2,350</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement 2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price

discounts staggered repeat discount: 2 adverts 3 % 4 adverts 5 % quantity discount: 2 pages 5 % 4 pages 10 %

agency commission 10 % from customer net

bound inserts (print run) 210 × 280 mm + 2 mm milling margin, 2-sided: € 2,995 | 4-sided: € 3,960 (no discount) delivery folded and not trimmed, 2 weeks before publication

supplements (print run) max. 205 × 275 mm, up to 25 g: € 1,765 (no discount)

publication frequency four times a year (February, May, August, November)

advertising closing date 3 weeks before publication

closing date for print materials 2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany
Top-quality specialist articles and outstanding quality have ensured the international reputation and a loyal readership of this beautifully designed journal, which is now in its 42nd year.

One aim of the journal is to provide the reader with knowledge that can be used directly in daily practice.

Official organ of the Academy of Osseointegration (AO)

The International Journal of Periodontics & Restorative Dentistry is published in English, and also in Italian, Spanish, Japanese, and Chinese.
**International Journal of Periodontics & Restorative Dentistry**

**print run:** 5,200 | **distributed print run:** 4,900 | **journal size/dimensions:** 206 × 276 mm

**advertisement formats and prices:**

<table>
<thead>
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<th>format</th>
<th>bleed* width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td>€ 4,900</td>
</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td>€ 1,800</td>
</tr>
<tr>
<td>postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td>€ 1,485</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>206 × 138 mm</td>
<td>€ 2,440</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>103 × 276 mm</td>
<td>€ 2,440</td>
</tr>
<tr>
<td><em>plus trim margin of 3 mm.</em></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**preferential placement**
- 2nd, 3rd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
- other confirmed placements: 25 % extra on the advertising price

**discounts**
- staggered repeat discount: 2 adverts 3 %, 4 adverts 5 %, 6 adverts 10 %
- quantity discount: 2 pages 5 %, 4 pages 10 %, 6 pages 15 %

**agency commission**
- 10 % from customer net

**bound inserts (print run)**
- 206 × 276 mm + 5 mm milling margin, 2-sided: € 2,745 | 4-sided: € 3,890 (no discount)
- delivery folded and not trimmed, 2 months before publication

**supplements (print run)**
- max. 200 × 270 mm, up to 25 g: € 1,750 (no discount)

**publication frequency**
- bimonthly (January, March, May, July, September, November)

**advertising closing date**
- 8 weeks before publication

**closing date for print materials**
- 6 weeks before publication | please send to druckunterlagen@quintessenz.de.

**advertisement design**
- advertising texts generally in English language

**supplements / inserts**
- print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.
Subject Periodontology | further international journals

**Rivista Internazionale di Parodontologia & Odontoiatria Ricostruttiva**
- 6 issues per year
- Language: Italian

**Parodontologie**
- 2 issues per year
- Language: Czech

**PRD – Yearbook**
- The International Journal of Periodontics & Restorative Dentistry
- 1 issue per year
- Language: Japanese
Endodontics
## Subject Endodontics | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
<th>1/1 page 4c</th>
<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endodontie</td>
<td>33</td>
<td>German</td>
<td>endodontists, dentists</td>
<td>4,500</td>
<td>4</td>
<td>02/05/09/11</td>
<td>€ 4,200</td>
<td>€ 2,315</td>
<td>-</td>
<td>DGET/VDZE/ÖGE</td>
</tr>
<tr>
<td>Quintessence ENDO Revue Francophone d’Endodontie</td>
<td>8</td>
<td>French</td>
<td>endodontists</td>
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<td>02/05/08/11</td>
<td>€ 1,450</td>
<td>€ 1,000</td>
<td>-</td>
<td>SFE/BAET</td>
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<tr>
<td>Endodoncja.pl</td>
<td>16</td>
<td>Polish</td>
<td>endodontists</td>
<td>2,000</td>
<td>4</td>
<td>03/06/09/12</td>
<td>€ 912</td>
<td>€ 400</td>
<td>-</td>
<td>Polish Endodontic Society</td>
</tr>
</tbody>
</table>
Under the editorship of Prof. Michael Hülsmann (Göttingen), the journal offers endodontological expertise at a high level. From clinical cases, scientific studies, and reviews to practice-relevant topics, ENDODONTIE is a quarterly journal that covers all the relevant topics for dentists interested in endodontics.

In addition, the journal, which has been on the market since 1991, features innovative articles by young authors, who publish the results of their outstanding theses as part of their Master’s Degrees in Endodontics.
### Endodontie

**print run:** 4,500 | **distributed print run:** 4,300 | **subscription print run:** 3,402 | **journal size/dimensions:** 210 × 280 mm

### Advertisement formats and prices:

<table>
<thead>
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<th>Format</th>
<th>bleed* width × height</th>
<th>print area width × height</th>
<th>Price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 6,500</td>
</tr>
<tr>
<td>Belly band</td>
<td>open 476 × 50 mm</td>
<td></td>
<td>€ 1,800</td>
</tr>
<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td></td>
<td>€ 4,200</td>
</tr>
<tr>
<td>Postcard</td>
<td>DIN A6 up to 300 g/m²</td>
<td></td>
<td>€ 1,485</td>
</tr>
<tr>
<td>Post it**</td>
<td>50 × 50 mm</td>
<td></td>
<td>€ 840</td>
</tr>
<tr>
<td>Bookmark</td>
<td>60 × 150 mm</td>
<td>183 × 230 mm</td>
<td>€ 400</td>
</tr>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
<td>183 × 230 mm</td>
<td>€ 4,200</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>183 × 112 mm</td>
<td>€ 2,315</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>104 × 230 mm</td>
<td>€ 2,315</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. **to be delivered to the printers ready to use.

### Preferential placement

- 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

### Discounts

- Staggered repeat discount: 2 adverts 3% 4 adverts 5%
- Quantity discount: 2 pages 5% 4 pages 10%

### Agency Commission

10% from customer net

### Bound inserts (print run)

- 210 × 280 mm + 5 mm milling margin, 2-sided: € 2,745 | 4-sided: € 3,890 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

### Supplements (print run)

- Max. 205 × 275 mm, up to 25 g: € 1,750 (no discount)

### Publication Frequency

- Four times a year (March, June, September, November)

### Advertising Closing Date

- 4 weeks before publication

### Closing Date for Print Materials

- 3 weeks before publication | Please send to druckunterlagen@quintessenz.de.

### Supplements / Inserts

- Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
- Hofer Straße 17, 93057 Regensburg, Germany
Subject Endodontics | further international journals

Quintessence ENDO
Revue Francophone d’Endodontie
4 issues per year
Language: French

Endodoncja.pl
4 issues per year
Language: Polish
Orthodontics and Functional Therapy
### Subject Orthodontics and Functional Therapy | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
<th>1/1 page 4c</th>
<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
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</thead>
<tbody>
<tr>
<td>Kieferorthopädie</td>
<td>38</td>
<td>German</td>
<td>orthodontists</td>
<td>3,500</td>
<td>4</td>
<td>03/06/09/11</td>
<td>€ 3,760</td>
<td>€ 1,950</td>
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</tr>
<tr>
<td>Journal of Craniomandibular Function</td>
<td>16</td>
<td>German/English</td>
<td>dentists (functional diagnostics/therapy)</td>
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<td>4</td>
<td>02/05/08/11</td>
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<td>€ 1,640</td>
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<td>DGFDT part of DGZMK</td>
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<tr>
<td>Journal of Aligner Orthodontics</td>
<td>8</td>
<td>English</td>
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<td>02/05/09/11</td>
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</tr>
<tr>
<td>Journal of Aligner Orthodontics</td>
<td>3</td>
<td>Japanese</td>
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<td>6</td>
<td>02/04/06/08/10/12</td>
<td>€ 1,323</td>
<td>€ 2,150</td>
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<td>-</td>
</tr>
</tbody>
</table>
Since 1986, Kieferorthopädie has been a companion to everyday professional life, discussing practical aspects of the field.

Renowned specialists in the field of orthodontics from research, the clinic, and practice write science-based articles for practitioners. All subject areas of orthodontics are covered in individual sections.

Practical case reports and review articles form the heart of every issue. Congress reports, book reviews, practical tips, and journal reviews complete the editorial spectrum.
Kieferorthopädie

print run: 3,500 | distributed print run: 3,300 | subscription print run: 1,852 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<thead>
<tr>
<th>format</th>
<th>bleed* width × height</th>
<th>price (4c)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>gate fold, flap width up to max. 200 mm</td>
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</tr>
<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td>€ 2,300</td>
</tr>
<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td>€ 3,950</td>
</tr>
<tr>
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<td>DIN A6 up to 300 g/m²</td>
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<tr>
<td>post it**</td>
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</tr>
<tr>
<td>bookmark</td>
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<td>210 × 280 mm</td>
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</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
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</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>€ 2,050</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement
2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
other confirmed placements: 25% extra on the advertising price

discounts
staggered repeat discount: 2 adverts 3% 4 adverts 5%
quantity discount: 2 pages 5% 4 pages 10%

agency commission
10% from customer net

bound inserts (print run)
210 × 280 mm + 2 mm milling margin, 2-sided: € 2,545 | 4-sided: € 3,390 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)
max. 205 × 275 mm, up to 25 g: € 1,510 (no discount)

publication frequency
four times a year (March, May, September, November)

advertising closing date
3 weeks before publication

closing date for print materials
2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts
Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany
Official journal of the German Society for Functional Diagnostics and Therapy (DGFDT)

Issue 4 is always published with a supplement for the annual meeting of the DGFDT (Abstract issue for meeting participants).

Journal of Craniomandibular Function

Editor-in-chief: Prof. Dr. Alfons Hugger, Heinrich Heine University Düsseldorf, Germany

Area of publication: worldwide

Target group: dentists with a special interest in functional diagnostics and therapy

Language: English and German

The Journal of Craniomandibular Function is the only journal in German-speaking countries dedicated to functional questions within dentistry and beyond. In addition to bruxism and TMD, it covers a broad spectrum of topics and pursues an interdisciplinary approach. The journal reports bilingually in German and English and is therefore internationally renowned.

Current original and review studies, clinical case reports, interesting study results, practical tips, congress reports, guidelines, and practical reports are published from across the field of functional diagnostics and therapy.

In addition, the journal informs readers about news from the professional societies and provides current congress information and book reviews.
Journal of Craniomandibular Function

print run: 2,500 | distributed print run: 2,300 | subscription print run: 1,348 | journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<td>outer sheet</td>
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<td>postcard</td>
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<td>post it**</td>
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<td>€ 490</td>
</tr>
<tr>
<td>1/1 page</td>
<td>210 × 280 mm</td>
<td>180 × 222 mm</td>
<td>€ 3,300</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
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<td>105 × 280 mm</td>
<td>87.5 × 222 mm</td>
<td>€ 1,750</td>
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*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement 2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission 10 % from customer net

bound inserts (print run) 210 × 280 mm + 5 mm milling margin, 2-sided: € 2,610 | 4-sided: € 3,200 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run) max. 205 × 275 mm, up to 25 g: € 1,510 (no discount)

publication frequency four times a year (February, May, August, November)

advertising closing date 3 weeks before publication

closing date for print materials 2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany
Journal of Aligner Orthodontics

Editor-in-chief: Dr. Werner Schupp, Cologne, Germany
Area of publication: worldwide
Target group: orthodontists, dentists, dentists involved in science and research
Language: English

This new journal publishes scientifically based and clinically relevant articles from all areas of aligner therapy.

In addition to the comprehensive case treatments, original papers, and scientific studies, new technologies, such as scanners and printers, are also presented.
### Advertisement Formats and Prices:

<table>
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<th>Format</th>
<th>Bleed Width × Height</th>
<th>Print Area Width × Height</th>
<th>Price (4c)</th>
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<tbody>
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<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 6,500</td>
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<tr>
<td>belly band</td>
<td>open 476 × 50 mm</td>
<td></td>
<td>€ 2,300</td>
</tr>
<tr>
<td>1/2 cover flap</td>
<td>covers the title page, please consult for measurements</td>
<td></td>
<td>€ 4,200</td>
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<tr>
<td>outer sheet</td>
<td>210 × 280 mm</td>
<td></td>
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<td>postcard</td>
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<td>post it**</td>
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<td>1/1 page</td>
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<td>180 × 222 mm</td>
<td>€ 4,200</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>210 × 140 mm</td>
<td>180 × 111 mm</td>
<td>€ 2,390</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>105 × 280 mm</td>
<td>87.5 × 222 mm</td>
<td>€ 2,390</td>
</tr>
</tbody>
</table>

*plus trim margin of 3 mm. **To be delivered to the printers ready to use.

### Preferential Placement
- 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
- Other confirmed placements: 25% extra on the advertising price

### Discounts
- Staggered repeat discount: 2 adverts 3% 4 adverts 5%
- Quantity discount: 2 pages 5% 4 pages 10%
- 10% discount for placement in 2 issues per year

### Agency Commission
- 10% from customer net

### Bound Inserts (Print Run)
- 210 × 280 mm + 5 mm milling margin, 2-sided: € 2,080 | 4-sided: € 3,200 (no discount)
- Delivery folded and not trimmed, 2 weeks before publication

### Supplements (Print Run)
- Max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)

### Publication Frequency
- Four times a year (February, May, September, November)

### Advertising Closing Date
- 5 weeks before publication

### Closing Date for Print Materials
- 4 weeks before publication | Please send to druckunterlagen@quintessenz.de.

### Supplements / Inserts
- Druckhaus Sportflieger, details of journal and issue
  Sportfliegerstr. 7, 12487 Berlin, Germany
Subject Aligner | other international journals

Journal of Aligner Orthodontics
Japanese Edition
6 issues per year
Language: Japanese
Esthetic dentistry
## Subject Esthetic dentistry | overview of all journals

<table>
<thead>
<tr>
<th>title</th>
<th>volume</th>
<th>language</th>
<th>target group</th>
<th>print run</th>
<th>issues/year</th>
<th>months of publication</th>
<th>1/1 page 4c</th>
<th>1/2 page 4c</th>
<th>Impact Factor</th>
<th>Official Organ</th>
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<tbody>
<tr>
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<td>19</td>
<td>English</td>
<td>dentists, dental technicians</td>
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<td>4</td>
<td>02/05/08/10</td>
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<td>-</td>
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</tr>
<tr>
<td>The International Journal of Esthetic Dentistry</td>
<td>19</td>
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<td>dentists, dental technicians</td>
<td>4,300</td>
<td>3</td>
<td>03/06/09/12</td>
<td>€ 4,200</td>
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<td>DGÄZ</td>
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<tr>
<td>The International Journal of Esthetic Dentistry</td>
<td>17</td>
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<td>dentists, dental technicians</td>
<td>Online</td>
<td>4</td>
<td>03/06/09/12</td>
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<td>€ 450</td>
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<td>Japanese</td>
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<td>11</td>
<td>€ 1,490</td>
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<tr>
<td>The International Journal of Esthetic Dentistry</td>
<td>4</td>
<td>Chinese</td>
<td>dentists, dental technicians</td>
<td>2,000</td>
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<td>-</td>
<td>€ 1,500</td>
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</table>

*The publication month was not fixed at the time of going to press.*
The journal provides articles from all areas of esthetics. Experts report on current trends, clinical failures, and offer beautifully illustrated case presentations and treatment planning.

Case studies of patients from everyday esthetic life provide readers with practical information on dental esthetics.

The English edition is the official journal of the
- European Academy of Esthetic Dentistry
- Arabian Academy of Esthetic Dentistry
- British Academy of Aesthetic Dentistry
- Hellenic Academy of Esthetic Dentistry
- South African Academy of Aesthetic Dentistry

The German edition is the official journal of the
- German Society for Esthetic Dentistry e. V. (DGÄZ)
Contact person:
Kamila Rojas Ramírez
orjasramirez@quintessenz.de
Tel.: +49(0)30 76180-614
Fax: +49(0)30 76180-621

The International Journal of Esthetic Dentistry

English edition: print run: 4,000 | distributed print: 3,900 | subscription print run: 3,312 |
journal size/dimensions: 210 × 280 mm

German edition: print run: 4,300 | distributed print: 4,200 | subscription print run: 3,125 |
journal size/dimensions: 210 × 280 mm

advertisement formats and prices:

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<th>print area width × height</th>
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<td>gate fold</td>
<td>gate fold, flap width up to max. 200 mm</td>
<td></td>
<td>€ 6,000</td>
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<tr>
<td>post it**</td>
<td>50 × 50 mm</td>
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<td>€ 1,000</td>
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<tr>
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<td>special advertisement</td>
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<td>available on request</td>
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*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement
2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts
staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission
10 % from customer net

bound inserts (print run)
210 × 280 mm + 5 mm milling margin, 2-sided: € 2,950 | 4-sided: € 3,960 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)
max. 205 × 275 mm, up to 25 g: € 1,850 (no discount)

publication frequency
four times a year
- English edition: February, May, August, October
- German edition: March, July, October, December

advertising closing date
5 weeks before publication

closing date for print materials
3 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts
Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany
Subject Esthetic dentistry | further international journals

The International Journal of Esthetic Dentistry
4 issues per year
Language: Spanish

The Japanese Journal of Esthetic Dentistry
1 issue per year
Language: Japanese
Online
Quintessence News – quintessence-news.com

The online information service for dentistry and dental technology

Editor-in-chief: Dr. Marion Marschall
Contact: news@quintessenz.de

“Quintessence News” is the online information service of Quintessence Publishing Germany for dentists, dental technicians, and the dental team. It offers up-to-date expert information on dentistry and dental technology as well as all the important news from politics, science, business, and the dental market for both the practice and laboratory.

• started in February 2018
• more than 6,300 published articles
• over 75,000 unique visitors per month
• about 170,000 page views per month

Newsletter

The editorial Quintessence Newsletter: sent every Monday to more than 7,500 recipients with an average opening rate of 30%.

Stand-Alone Newsletter (Advertising): sent on Thursdays to more than 7,500 recipients.
Banner formats on quintessence-publishing.com

- **Horizontal homepage-banner**: placed at the Homepage: quintessence-publishing.com homepage
- **Horizontal category-banner**: placed on the main screen of the respective category of: quintessence-publishing.com
- **News-category banner**: placed in every article of the booked subcategory of: quintessence-publishing.com/deu/de/news
**Banner prices on** www.quintessence-publishing.com

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Format</th>
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<tbody>
<tr>
<td><strong>Horizontal Banner Homepage</strong></td>
<td>1050 × 164 px, JPG or GIF</td>
<td>1 Week</td>
</tr>
<tr>
<td></td>
<td></td>
<td>€ 1,500</td>
</tr>
<tr>
<td><strong>Horizontal Banner News-Section</strong></td>
<td>1050 × 164 px, JPG or GIF</td>
<td>€ 990</td>
</tr>
<tr>
<td><strong>Horizontal Banner Journals/Books-Section</strong></td>
<td>1050 × 164 px, JPG or GIF</td>
<td>€ 300</td>
</tr>
<tr>
<td><strong>Horizontal Banner Other Sections</strong></td>
<td>1050 × 164 px, JPG or GIF</td>
<td>€ 300</td>
</tr>
<tr>
<td><strong>News-Category Banner</strong></td>
<td>160 × 600 px, JPG or GIF</td>
<td>€ 200</td>
</tr>
<tr>
<td><strong>Company Profile</strong></td>
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</tr>
<tr>
<td><strong>Homepage Advertorial</strong></td>
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<td></td>
</tr>
</tbody>
</table>

1. Publication-ready data should be sent to mediaservice@quintessenz.de at least one week prior to publication date.
2. Categories: Digital Media, Events, Videos, CME, Authors
3. Will be displayed in every booked News-Subcategory
4. Listing of the company (incl. Address and Logo) under the category “PARTNERS”, description of 500 characters maximum, 3 Downloads, 3 Advertorials (PR or Videos with YouTube-Link), 3 Events

**Info:** Displayed banner size varies depending on output device and responsive display.
Advertising opportunities in the Quintessence Newsletter

The Quintessence Newsletter informs more than 7,500 subscribers once a week, every Monday, about news from the dental world. It provides an overview of the most important articles from dentistry, dental technology, practice, the dental team, and general news from www.quintessence-news.de. The average opening rate in 2023 was about 30 %.

Horizontal Banners

- Link to a URL of your choice
- Size: 1050 × 164 px
- Output size: 740 × 116 px
- Format: JPG
- Costs per newsletter: € 450

Advertorial

- Short advertising message with link to a URL of your choice
- Image: 500 × 500 px, JPG
- Headline: 35 characters
- Subline: 90 characters
- Teaser text: 250 characters
- Costs per newsletter: € 550
Advertising opportunities in the Stand-Alone Newsletter

Send your advertising message as an advertising newsletter once a week (Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:

1. **Hot Topic**
   - Graphic lead-in of the newsletter consisting of a headline (35 characters), a subline (90 characters), and an optional lead-in graphic. Creation by Quintessence News. Please supply a suitable high-resolution image. Link to a URL of your choice.

2. **Main article**
   - Lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters). Link to a URL of your choice.

3. **Article**
   - Lead-in graphic 500 × 500 px, headline (50 characters), and teaser text (250 characters). Link to a URL of your choice.

[1] For the configuration of the Advertising Newsletter, it is necessary from your side to send us the hot topic, the main article with picture, the teasertext and the link with your landing page. It is possible to ad up to 3 articles. Our online editors will write a short introduction. If you like to, you can send us a proposal for this.

Info

Please send the ready-to-publish data not later than one week prior to the mailing date to: mediaservice@quintessenz.de

If you want us to create the editorials from out your content for the advertorial/newsletter, we will charge this with € 200/hour (incl. revising process by an editor).

Costs per Stand-Alone newsletter: € 2,100
Frag-pip.de supports dentists engaged in implantology digitally with well-founded information and the most important news from the fields of implantology and implant prosthetics.

- 5,400 visitors per month and 8,600 page views on frag-pip.de
- Average dwell time of 1:11 minutes on the page
- Around 3,500 published articles

Newsletter

Send out every second and fourth Tuesday of the month to more than 7,100 recipients with an average opening rate of 30%.

Stand-Alone-Newsletter (Advertising): Send out Wednesdays to more than 7,100 recipients.

Newsportal

- 5,400 visitors per month and 8,600 page views on frag-pip.de
- Average dwell time of 1:11 minutes on the page
- Around 3,500 published articles

Frag-pip.de supports dentists engaged in implantology digitally with well-founded information and the most important news from the fields of implantology and implant prosthetics.

Frag-pip.de is the digital information service for the implantology practice.

Editor-in-Chief: Sven Skupin
Contact: skupin@quintessenz.de
Banner formats on www.frag-pip.de

- **Querbanner (Leaderboard)** placed within one category of frag-pip.de
- **Medium Rectangle Banner** placed within one category of frag-pip.de
### Banner prices on www.frag-pip.de

<table>
<thead>
<tr>
<th>Format</th>
<th>Duration</th>
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<tbody>
<tr>
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<tr>
<td>970 × 250 px, JPG or GIF</td>
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<td>3 Months</td>
</tr>
<tr>
<td></td>
<td>6 Months</td>
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<tr>
<td><strong>Medium Rectangle Banner</strong></td>
<td>12 Months</td>
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<tr>
<td>300 × 250 px, JPG or GIF</td>
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1. Publication-ready data should be sent to mediaservice@quintessenz.de at least one week prior to publication date.
2. Short description with (maximum) 2,000 characters, Logo and hyperling to your Website.
3. Flatrate with up to 8 Webinars inkl. Highlightning and up to 6 Videos per Month.

**Info:** Displayed banner size varies depending on output device and responsive display.
Advertising opportunities in the pip Newsletter

The frag-pip.de newsletter, which is published twice a month, regularly reaches a readership of currently 7,100 subscribers, specifically from the fields of oral surgery, oral and maxillofacial surgery, implantology, periodontology, prosthodontics and dental technology. Its average open rate in 2023 was around 30%.

Large Leaderboard

Link to a URL of your choice

Size: 970 × 250 px
Output size: 740 × 191 px
Format: JPG

Costs per newsletter:
€ 800
Advertising opportunities in the Stand-Alone Newsletter

Send your advertising message as an advertising newsletter once a week (Wednesday) to the subscribers of the pip Newsletter. The following features are possible:

1. **Introduction**
   Our pip editorial team will write an introductory text based on the articles you provide. You are welcome to send us a suggestion which will then be revised by us. In addition, your company logo and a link to your homepage will be placed in the top right-hand corner.

2. **Article**
   Up to 4 Articles. Per each article necessary: high-resolution image, 1280 x 720 px, Headline (50 characters) and a teaser Text (250 cahracters).
   Link to a URL of your choice.

[1] In order to create a stand-alone newsletter, you must at least provide two articles with an image, headline, teaser text and a link to your target page.

**Info**
Please send the ready-to-publish data not later than one week prior to the mailing date to: mediaservice@quintessenz.de
If you want us to create the editorials from out your content for the advertorial/newsletter, we will charge this with € 200/hour (incl. revising process by an editor).

Costs per Stand-Alone newsletter: € 2,100
For Team & Practice

From further training and billing to news from the market: the free German-language newsletter “For Team & Practice” offers the entire practice team twice a month up-to-date information, specialist articles, tips and news for the everyday life. Since September 2023, the newsletter has been sent out every second and fourth Wednesday of the month.

Editor-in-Chief:
Dr. Marion Marschall
Frequency: every 2nd and 4th Wednesday of a Month
about 2,500 subscribers
Advertising opportunities in the Newsletter "For Team & Practice"

The Quintessence Newsletter "For Team & Practice" informs around 2,500 subscribers on every 2nd and 4th Wednesday of a month about current information, specialist articles and news from everyday life.

Horizontal Banners

Link to a URL of your choice
Size: 1050 × 164 px
Output size: 740 × 116 px
Format: JPG
Costs per newsletter:
€ 450

Advertorial

Short advertising message with link to a URL of your choice
Image: 500 × 500 px, JPG
Headline: 35 characters
Subline: 90 characters
Teaser text: 250 characters
Costs per newsletter:
€ 550
med.dent.magazin-Newsletter

"Study, Assistantship, Practice" – by subscribing to the med.dent.magazin newsletter, young dental professionals are always up to date with current developments. This newsletter is issued 12 times per year, in the first week of the month. The subscribers receive current information adjusted to their needs: Expertise, various trainings, tips & tricks for day-to-day routine, political developments, offers for study and career start and much more.

Editor-in-chief:
Dr. Marion Marschall

Frequency: 12× per year, monthly
about 1,200 Subscribers

Opening Rate:
about 50 %
Advertising Formats in the med.dent.magazin newsletter

**Horizontal Banner**

- Link to a URL of your choice
- Size: 1050 × 164 px
- Output size: 740 × 116 px
- Format: JPG
- Costs per newsletter: € 150

**Advertorial**

- Short advertising message with link to a URL of your choice
- Image: 500 × 500 px, JPG
- Headline: 35 characters
- Subline: 90 characters
- Teasertext: 250 characters
- Costs per newsletter: € 200

Please send the ready-to-publish data **not later than one week prior** to the mailing date to: mediaservice@quintessenz.de
Dr. Uwe Blunck
Referent
Teilnehmende Praxen erhalten nach dem Webinar ein Probe-Kit mit Materialien für die direkte Füllungstherapie.*

Lichtpolymerisation heute – Was sollte für eine effektive Lichthärtung beachtet werden?
23. April, 17 Uhr  LIVE AUF ZOOM UND FACEBOOK

*Teilnahmebedingungen auf der Registrierungsseite

**2 Punkte**

Dr. Alexander K. Nussbaum
Referent
Rauchende Patienten: Sind Alternativen zur Zigarette wie E-Zigaretten und Tabakerhitzer eine Option der Risikoreduktion?
5. Mai, 17:00 – 18:15 Uhr  LIVE AUF ZOOM UND FACEBOOK

**3 Punkte**

Dr. Stefan Ulrici
Referent
Preis 59 € inklusive Kit und einer kleinen Überraschung

Interaktiver Online Workshop: Therapiekonzepte nach Zahnextaktion
Die wichtigsten Fakten zum Alveolenmanagement und ein spannender Praxisteil mit umfangreichen Workshop-Kit
9. Juni 2021, 17:30 – 20:00 Uhr  LIVE AUF ZOOM

**2 Punkte**

GalvoSurge® – die erste erfolgreiche Therapie gegen Periimplantitis für eine effektive Implantatreinigung
mit Dr. Urs Brodbeck, Dr. Holger Zipprich und Dr. Florian Rathe

Periimplantitis – Prävention und Therapie
24. Februar 2021, 16 Uhr  LIVE AUF FACEBOOK UND ZOOM

**2 Punkte**

GalvoSurge® – die erste erfolgreiche Therapie gegen Periimplantitis für eine effektive Implantatreinigung
mit Dr. Urs Brodbeck, Dr. Holger Zipprich und Dr. Florian Rathe
Your Webinar, Symposium or Congress
In cooperation with Quintessence Publishing

The ideal solution for product launches and for Lead generation.

We offer the whole package consisting of:

- organisation of the event (incl. a registration page for your webinar)
- advertising in our social media channels (Facebook follower: 110,000 worldwide, 7,200 in Germany, incl. also the generation of an ad visual)
- webinar software (live or on demand streaming via Zoom for up to 1,000 participants)
- contact details of all participants (summary and analysis of the user statistics)
- CME certificate shipment
- Follow Up Mailing

<table>
<thead>
<tr>
<th>Webinars up to maximum 90 minutes:</th>
<th>Online Congresses up to maximum 5 hours:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prices on Demand</td>
<td>Prices on Demand</td>
</tr>
</tbody>
</table>
Optional Supplements:

Support for ideas, Speakers and implementation
We will be happy to support you with the scientific conception, the selection and booking of speakers and the promotion strategy.
Prices on Demand

Quintessence Studio
In order to assure a first class audio and video quality of the hands-On Recordings: Recording of the Livestream of the Webinar from our professional Quintessence Publishing Studio in Berlin.
Prices on Demand

Live Blog for Webinars or Online-Congresses
For accompanying reports with pictures, interviews and hyperlinks to further sources (e.g. your Website) as well as user-friendly supply of the particular talks from the session.
€ 1,800

Contact person:
Saskia Lehmkühler
Head of Congresses & Events
lehmkuehler@quintessenz.de
Tel.: +49 (0)30 76180-624
### Optional Supplements:

<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Online CE Questions and Certificate Tool:</strong></td>
<td>In order to score CE points, we offer an online-question tool. After successful participation and completion of the questions, a CE certificate will be distributed to all participants of your event. The participants can score 1 Point for being present 45 minutes at the webinar and 1 further point for answering the questions.</td>
<td>€ 800</td>
</tr>
</tbody>
</table>
| **Integration of Sponsors and Promotion:**    | For events of scientific associations, we offer interesting methods for the inclusion of sponsors (e.g. from the dental industry):  
  • simultaneous breakout sessions besides the scientific main program  
  • Embedding logos and banners into the visuals of the announcement and registration page  
  • Short videos at the start of conference or during the breaks | Prices on demand |
| **Follow-Up Email to all participants of the Webinar:** | In order to get in touch with the participants of your online congress or webinar, we offer a follow-up E-Mail, which consists of your logo, your products, hyperlinks to your website, contact information as well as the possibility to register for your newsletter. | € 700  |
LIVE ON FACEBOOK AND ZOOM

FEATURING DR. CHRIS

April 6, 6:30–8:30 pm CET
LONGTERM SUCCESS WITH IMPLANTS #3 –
The Influence of the Implant Design & Surface and the Prosthetic Suprastructure

Lyndon Cooper
Konrad Meyenberg

The event announcement on our Facebook Page reaches up to 110,000 followers

Follow-Up E-Mail with your Input and contact details

Advertisement in our national and international Webinars

Example for case report

Logo of the sponsoring company
**Advertisement in our national and international Webinars**

**Quintessencial Webinars** stands for national and international Webinars with famous speakers and a high scientific and clinical degree. The ideal solution for your brand marketing.

The event announcement in our social Media channels regularly reaches more than 10,000 dentists. About 200 – 1,000 participants regularly join our live events.

Along with our Quintessencial Webinars, we offer several options for advertisement:

- Your logo in the event announcement in our social Media channels and on our Quintessence Publishing Homepage
  - Format 16:9 1920 × 1080 px (jpg or png)
  - € 500

- Advertising Spot (30 – 60 seconds) at the beginning of the Webinar
  - € 800

- Item on the agenda: For example a case report, clinical documentation, Expert interview, Presentation of a product and so on at the end of the webinar (maximum 30 minutes)
  - from € 2,000
  - support for the conception not included

- Follow-up E-Mail containing your input and your contact details.
  - € 800

---

**Contact person:**
**Markus Queitsch**  
queitsch@quintessenz.de  
Tel.: +49 (0)30 76180-644  
Fax: +49 (0)30 76180-621

**Contact person (for Follow-up):**
**Saskia Lehmkühler**  
lehmkuehler@quintessenz.de  
Tel.: +49 (0)30 76180 624
Videos on Quintessence News

Our affiliated Quintessence TV production team is your partner for professional video productions – from interviews and product videos to congress recordings, corporate films, and live surgeries. The produced videos are distributed on our YouTube channel Quintessence Publishing as well as on the portal Quintessence News and our social media channels. They are also available to you for your own channels.
Videos on Quintessence News

Promotional video
(Your video on Quintessence News will be marked as "Promotion")
1 week: € 300
1 month: € 250 per week
3 months: € 200 per week

Video production
• Expert original sound, from € 500
• Event report, from € 3,500
• Corporate video, from € 5,000
• Live surgery video, from € 15,000

Our recommendation: Short spot
• Includes filming, editing, text overlays, social media QP
• Possible content: interview, product presentation, workshop, stand presentation
• You retain all film rights, royalty-free.
• Recommended length: approx. 2:30 min.
• Publication via our social media channels (Facebook and YouTube)
• Language: German or English
Cost: € 2,100
Special release and reprint

Whether a case report, clinical study, or scientific study, consumables and equipment always play an important role or are even the subject of investigation. As a manufacturer of these products, you can use Quintessence Publishing literature to document how these products are used by independent and well-known scientists and clinicians for the benefit of patients. With QOS – Quintessence Online Select – you can make this content available to a wide audience.

The free availability of the study on the Internet or its distribution as a print version offers the following advantages:

- Additional confidence in your product
- Presentation of handling in a clinical context
- Knowledge of indications for the use of a product
Special release and reprint

We offer you the following options to make your content accessible to your customers:

• As a special PDF publication including your logo on the cover page. For linking on your channels and retrieve from Quintessence Publishing (monodirectional link)
• As a special online publication in full text, including your logo on our website. Link on your website to the article and link back from the Quintessence article page to you (bidirectional link). Optimized page for sharing using social media buttons
• As a downloadable PDF on your company website directly next to the product.

<table>
<thead>
<tr>
<th></th>
<th>Basic</th>
<th>Plus</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDF special release for linking on your own channels</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Online special release on QP websites. Social media shareable. Linking in both directions (from you to us and back)</td>
<td>no</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Downloadable pdf on your own website</td>
<td>no</td>
<td>no</td>
<td>yes</td>
</tr>
<tr>
<td>Special reprint by Quintessence Publishing (individual price according to number of pages and print-run)</td>
<td>optional</td>
<td>optional</td>
<td>optional</td>
</tr>
<tr>
<td></td>
<td>€ 900</td>
<td>€ 1,500</td>
<td>€ 2,500</td>
</tr>
</tbody>
</table>

Agency commission: 10% of the customer net
Quintessence Podcasts
"Dental Lab Inside" is the podcast for dental technicians with great passion for the craft. Once a month Dan Krammer, a studied dental technician and experienced journalist himself, speaks with dental technicians and tries to find out some insides – what inspires them, what are they doing different and why are they burning for their job?

Dental Lab inside has a loyal and continuous increasingly fan base.

A new episode of this Quintessence Podcast will be published every third Wednesday in a month on quintessence-publishing.com as well as on Apple Podcasts, Spotify and nearly everywhere, where podcasts are available. Comments and questions can be sent to the Quintessence Team via E-Mail to: podcast@quintessenz.de

Key Facts (as of November 2023):

- Started in March 2021:
  - > 33 episodes and 3 special editions
  - > 31,304 Downloads & Streams
  - > ø 1,337 per month in the last 12 months
### Dental Lab Inside

**Contact person:** Markus Queitsch  
queitsch@quintessenz.de  
Tel.: +49 (0)30 76180-644  
Fax: +49 (0)30 76180-621

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsoring Roll 1</strong>*</td>
<td>Your advertising message** will be played during the first 4 Minutes</td>
<td><strong>€ 1,000/Month</strong></td>
</tr>
<tr>
<td><strong>Sponsoring Roll 2</strong>*</td>
<td>Your advertising message** will be played in the first half of the Podcast</td>
<td><strong>€ 800/Month</strong></td>
</tr>
</tbody>
</table>

* Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked  
** Delivery of 300 characters (maximum), editorial adapting and moderation by our professional podcast voice
Dental Minds is the info podcast with a look at and behind topics and trends for dental practices, dental laboratories and the dental market. The journalist Dr. Marion Marschall and lawyer Dr. Karl-Heinz Schnieder bring the information compactly to the point and help - also with additional experts - to provide a better overview of the dental market. A new episode of this Quintessence podcast is always available on the first Thursday of the month on quintessence-publishing.com as well as on Spotify, Apple Podcasts and everywhere else where podcasts are available.

Dr. Marion Marschall has been a specialized editor and editor-in-chief in the dental world since 1998. From 2018 on, she and has been the editor-in-chief of "Quintessence News". Dr. Karl-Heinz Schnieder has been working as a lawyer since 1994 and is specialized in medical law. He also works as a mediator, author, speaker and partner in the law firm KWM Law in Münster. He has also developed the concept of health regions.

**Key Facts (as of November 2023):**
- Start of April 2023
- > 8 Episodes
- > 2.251 Downloads & Streams
- > 285 Downloads & Streams per Month
Dental Minds

<table>
<thead>
<tr>
<th>Werbeform</th>
<th>Beschreibung</th>
<th>Preis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsoring Roll 1*</td>
<td>Your advertising message** will be played during the first 4 Minutes</td>
<td>€ 1,000/Month</td>
</tr>
<tr>
<td>Sponsoring Roll 2*</td>
<td>Your advertising message** will be played in the first half of the Podcast</td>
<td>€ 800/Month</td>
</tr>
</tbody>
</table>

*Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked

**Delivery of 300 characters (maximum), editorial adapting and moderation by our professional podcast voice
Dental English to go – the podcast for the daily working routine hosted by Sabine Nemec

Dental English to go is an English podcast for the daily routine in the everyday practice together with Sabine Nemec. A new episode will be available on each Monday - "bite-size" to go. In this way, the entire staff can casually refresh their English skills in order to communicate with patients, who don't speak German.

Sabine Nemec is a Marketing and Communication Expert and has been raised anglophone. For more than 15 years, she gives workshops for Dental English and publishes a lection in every issue of the "Team-Journal". The assembly of these lections have resulted into the publication of the book "Dental English for the everyday practice", furthermore lead to this Podcast.

Key Facts (as of November 2023):

- Started in May 2022
- > 48 Episodes
- > 27,548 Downloads & Streams
- > 1.669 ø in the past 12 Months
Dental English to go

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsoring</td>
<td>Use the chance to become a partner of Quintessence Publishing by presenting your brand within 8 seconds right at the beginning and at the end of each episode of Dental English to go. Our manufacturing service includes: you send us 100 characters, our editing department adapt it and our podcast voice will record it. After one correction loop the jingle will be placed in every episode (also past) for the period booked.</td>
<td>€ 500/Month</td>
</tr>
</tbody>
</table>
The quality seal for sustainable practices

Health and sustainability can only work together. Environmental protection and sustainability are among the major tasks of this century and therefore also in our healthcare system! The winners of the competition DIE GRÜNE PRAXIS show it impressively: many modern practices are already using resources and materials sustainably. There are many ways to do this, including digital X-ray & use of digital image data, digital communication & practice management, intelligent material management, biocompatible denture materials from the master laboratory and much more.

The quality seal DIE GRÜNE PRAXIS proofs that a practice has established sustainable values and has already implemented many processes in an environmentally friendly way.

The quality seal provides orientation in the market and can be used in practice communication, e.g. website, flyers, social media and as a high-quality glass sign in the reception area. In order to enable comparability, the Green Checklist for Dental Practices was developed.

WHY TO BECOME A GREEN PRACTICE / GREEN LABORATORY?

6 GOOD REASONS

• Visibility as a sustainable practice/dental laboratory for patients and service providers
• Promotion of socially responsible behavior among employees, partners and suppliers
• High-quality glass quality seal
• Inclusion in the industry register for sustainable practices/laboratories
• Cost savings through environmentally friendly use of materials & resources
• Personal practice/laboratory contribution to global sustainability goals

Sponsoring benefits for partners of THE GREEN PRACTICE

• sustainable products are shown and linked on the homepage of www.grüne-praxis.de
• Partner Logos are shown on all communication platforms, such as the Homepage, Brochures and Check Lists
• Plexiglas signboards, which can be granted according to qualification criteria (e. g. through the field staff) to practices
• Placement of sustainable products within the manual "Die Grüne Praxis", which includes all aligned recommendations of our partners for sustainable aspects of a dental practice, published 1 x per year
• Permission to use the logo of THE GREEN PRACTICE in your own PR-communication
• PR in the specialized press, e. g. as part of the award ceremony for the contest THE GREEN PRACTICE 2024
• with the "Grün Card", every awarded Practice gets access to special conditions of our partners
• Placement of 4 Advertorials inside the “Green Newsletter”, approx. 19,000 Subscribers, published 9 x per year
• possibility to participate within the Green Lab on the Trade Fairs
• Visibility during the GREEN DENTAL AWARD
• Publication of partner product news and press releases in the Press Room on the website www.grüne-praxis.com
### The Green Practice – Die Grüne Praxis

<table>
<thead>
<tr>
<th>Possibility</th>
<th>Content/Format</th>
<th>Cost per Month</th>
<th>Cost per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partnership</td>
<td>210 × 280 mm, will be printed and distributed as supplement to the Journal &quot;Quintessenz Zahnmedizin&quot; once a year with a print run of 15,000 copies (+ offprint)</td>
<td>€ 325</td>
<td>€ 3,900</td>
</tr>
</tbody>
</table>

Possibility: Guideline "The Green Practice"
# Quintessenz Congress Calendar 2023/2024

More Events to follow. Current information can be found on our Website: www.quintessence-publishing.com | Category: Events, subtitle Quintessence Congresses

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Event Name</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>15.-16.03.2024</td>
<td>Estrel Convention Center Berlin</td>
<td>38. Berliner Zahnärztetag</td>
<td><a href="http://www.quint.link/bzt2024">www.quint.link/bzt2024</a></td>
</tr>
<tr>
<td>05.-06.04.2024</td>
<td>Marriott Hotel Berlin</td>
<td>34. Symposium Praktische Kieferorthopädie</td>
<td><a href="http://www.quint.link/pko24">www.quint.link/pko24</a></td>
</tr>
</tbody>
</table>

Contact person:
Saskia Lehmühler
lehmkuhler@quintessenz.de
Tel.: +49 (0)30 76180-624
Fax: +49 (0)30 76180-621
General Information

Offset printing
Print documents Print optimized PDF files to: druckunterlagen@quintessenz.de

The general terms and conditions of our publishing house apply for advertisements, inserts, and supplements. Valid from 1 January 2024. This price list replaces all previously published media kits. Information and prices are subject to change.

Bank account details

Account: Commerzbank AG Berlin
IBAN: DE61 1004 0000 0180 2156 00
BIC/Swift: COBADEFFXXX

Imprint

Quintessenz Verlags-GmbH
Managing Director: Christian W. Haase
PO Box 420452, 12064 Berlin | Ifenpfad 2–4, 12107 Berlin | Phone: +49 (0)30 76180-5 | Fax: +49 (0)30 76180-692
e-mail: info@quintessenz.de | web: www.quintessenz.de
Registration court: Berlin 93 HRB 15.582 | VAT-Id No.: DE 136 627 147

Cover pictures: top left: © Kurhan | Stock.Adobe.com; middle: © Wavebreakmedia | Istockphoto.com; 2nd top right: © Bloomicon | Stock.Adobe.com
General Terms and Conditions for Advertisements, Inserts, and Supplements

1. These General Terms and Conditions apply to legal transactions with companies within the meaning of § 14 BGB (German Civil Code).

2. “Advertisement contract” within the meaning of the following General Terms and Conditions is the contract for the publication of one or more advertisements, supplements, and inserts of an advertiser or other inserter in a printed publication for the purpose of distribution.

3. In case of doubt, advertisements, inserts, or supplements are to be called for publication within one year of conclusion of the contract. If the right to call up individual advertisements, inserts, or supplements has been granted within the framework of a contract, the order shall be completed within one year of the publication of the first advertisement, insert, or supplement, provided that the first advertisement, insert, or supplement is called up and published within the period specified in sentence 1.

4. In the case of contracts, the customer shall be entitled to call up further advertisements, inserts, or supplements within the agreed period or within the period specified in Section 3 in addition to the quantity of advertisements, inserts, and supplements specified in the order.

5. If an order is not fulfilled due to circumstances beyond the control of the Publisher, the Client shall, without prejudice to any further legal obligations, reimburse the Publisher for the difference between the discount granted and the discount corresponding to the actual acceptance. The reimbursement shall not apply if the non-fulfilment is due to force majeure in the Publisher’s area of risk.

6. When calculating the purchase quantities, text millimeter lines are converted into advertisement millimeters according to the price.

7. Orders for advertisements, third-party inserts, and supplements which are to be published exclusively in specific issues, specific editions, or at specific places in the publication must be received by the Publisher in good time so that the customer can be notified before the advertising deadline if the order cannot be executed in this way. Classified advertisements will be printed in the respective category without this requiring express agreement.

8. The Client shall be responsible for the timely delivery of the advertisement text and faultless print documents or inserts. The Publisher shall immediately request a replacement for recognizably unsuitable or damaged print documents. The Publisher guarantees the usual print quality for the title in question within the scope of the possibilities offered by the print documents.

9. The Publisher reserves the right to reject advertising orders – including individual call-ups within the framework of a contract – and orders for inserts and supplements because of their content, origin, or technical form in accordance with uniform, objectively justified principles of the Publisher if their content violates laws or official regulations or if their publication is unreasonable for the Publisher. This shall also apply to orders placed with branch offices, receiving offices, or representatives. Orders for inserts and supplements shall not be binding on the Publisher until a sample of the insert has been submitted and approved. Inserts and supplements which, due to their format or presentation, give the reader the impression of being part of the newsletter or journal or contain third-party advertisements shall not be accepted. The refusal of an order will be communicated to the Client immediately. In the case of publications which are not the property of the Publisher, the owner of the publication reserves the right to reject an advertisement, insert, or supplement without justification. This may also expressly refer to an existing insertion contract which has already been partially fulfilled.

10. In the case of withdrawal or partial withdrawal from the advertising order, the following cancellation fees will be charged:

11. – up to 4 weeks prior to the closing date of the corresponding issue, 25% of the advertising price;

12. – up to 2 weeks prior to the closing date of the corresponding issue, 50% of the advertising price;

13. – less than 2 weeks from the closing date of the corresponding issue, 80% of the advertising price.

14. It is not possible to withdraw advertising orders after the advertising deadline for the relevant issue.
15. Advertisements that are not recognisable as advertisements due to their design, shall be identified as such by the Publisher with the word “Advertisement/Advertorial”. This applies in particular to text section advertisements. Text section advertisements are adverts with at least three pages adjacent to the text and not to other adverts. For the placement of an advertisement in the text section, the price for the text section is to be paid.

16. If the advertisement is printed illegibly, incorrectly, or incompletely in whole or in part, the Client shall be entitled to a reduction in payment or a faultless replacement advertisement, but only to the extent that the purpose of the advertisement has been impaired. If the Publisher allows a reasonable period of time set for this purpose to expire or if the replacement advertisement is again not faultless, the Client shall be entitled to a reduction in payment or cancellation of the order. Claims for damages by the Client against the Publisher shall expire irrespective of the legal basis; unless the Publisher, its representatives, or vicarious agents have acted with intent or gross negligence or have breached a contractual obligation through slight negligence which is essential for achieving the purpose of the contract or claims for damages result from a guarantee of quality. Insofar as the Publisher is liable on the merits, the damages shall be limited to the foreseeable damage and to the fee payable for the advertisement, supplement, or insert in question. This limitation of liability shall not apply in the event of intent or if the event causing the damage was caused by gross negligence on the part of the Publisher, its representatives, or vicarious agents. Claims for damages by the Client against the Publisher shall be excluded irrespective of the legal basis; unless the Publisher, its representatives, or vicarious agents have acted with intent or gross negligence or have breached a contractual obligation through slight negligence which is essential for achieving the purpose of the contract or claims for damages result from a guarantee of quality. Insofar as the Publisher is liable on the merits, the damages shall be limited to the foreseeable damage and to the fee payable for the advertisement, supplement, or insert in question. This limitation of liability shall not apply in the event of intent or if the event causing the damage was caused by gross negligence on the part of the Publisher, its representatives, or vicarious agents. Complaints must be made within four weeks of receipt of invoice and receipt, except in the case of non-obvious defects.

17. The Publisher shall not be liable for damages resulting from force majeure, strikes, or other circumstances for which the Publisher is not responsible. In particular, no compensation shall be paid for advertisements, supplements, and inserts that are not published or published on time. Due to our high training requirements, we also accept no liability for any delays in individual journal issues.

18. Proofs will only be supplied upon express request. The Client is responsible for the correctness of the proofs returned. If the proof is not returned in due time, approval for printing shall be deemed to have been granted. The Publisher shall take into account all error corrections that are notified to it within the deadline set when the proof is sent.

19. If no special size specifications are given, the actual print height shall be used as the basis for the price calculation.

20. The invoice will be issued after publication of the advertisement, insert, or supplement. The invoice amount is due for payment within 14 days unless a different payment period or advance payment has been agreed in individual cases.

21. In the event of default in payment, the usual interest and collection costs shall be charged. In this case, the Publisher is entitled to postpone further execution of the order until payment has been made and to demand advance payment for the remaining advertisements, inserts, and supplements.

22. The Publisher shall deliver a specimen copy with the invoice. Depending on the type and scope of the advertising order, receipt pages or complete receipt numbers will be delivered. If a receipt can no longer be obtained, it shall be replaced by a legally binding certificate from the Publisher confirming the publication and distribution of the advertisement, insert, or supplement.

23. The Client shall bear the costs for the production of artwork as well as for substantial changes to originally agreed designs requested by the Client or for which the Client is responsible.

24. The Publisher only accepts digital advertisement templates. Colored templates must be created according to Euroscale color definitions (CMYK color space). It is not possible to print other color definitions.

25. The obligation to store print documents ends three months after the publication of the material, unless expressly agreed otherwise. These will only be returned to the Client upon request.

26. In the case of coded advertisements, the Publisher shall exercise the diligence of a prudent businessman for the safekeeping and timely forwarding of the proposals. The Publisher does not assume any liability beyond that. Registered letters and express letters on coded advertisements are only forwarded by normal mail. The Publisher is not responsible for the return of the documents by the Client.

27. The place of performance shall be the registered office of the Publisher. In business transactions with merchants, legal entities under public law, or special funds under public law, the place of jurisdiction for legal actions shall be the registered office of the Publisher. Insofar as claims of the Publisher are not asserted in the dunning process, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the domicile or habitual residence of the Client, including in the case of non-merchants, is unknown at the time the action is brought or if the Client has moved his domicile or habitual residence outside the scope of the law after conclusion of the contract, the place of jurisdiction shall be the registered office of the Publisher.
Advertising department

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