

## Quintessenz Zahntechnik

**Editor-in-chief:** MDT Siegbert Witkowski, University of Freiburg, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** dental technicians, prosthodontists

**Language:** German

Since 1975, Quintessenz Zahntechnik has maintained an excellent reputation. Within the articles, large and numerous illustrations make details and workflows clear. The wide-ranging articles and the highly esthetic layout ensure that QZ is the leading professional education journal for dental technology on the market.

### Planned focus 2023:

02/2023: IDS-Horizons

03/2023: IDS Focus Issue

04/2023: Dental Photography and Documentation

05/2023: Gaining an Overview – developing Perspectives (51st Annual Meeting of the ADT)

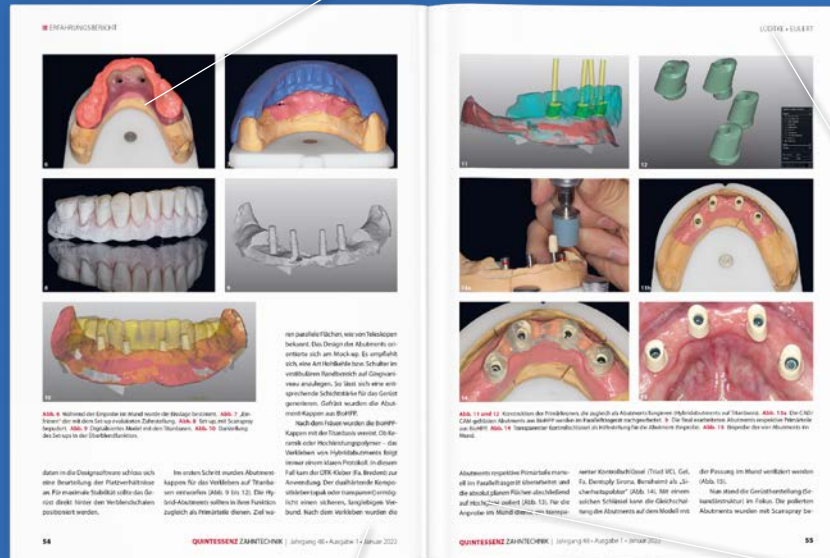
07-08/23: IDS – What Remains?

09/2023: 3-D-/generative powder Systems: Gold, Plastics, non-ferrous Alloys, Titanium, Ceramics

10/2023: Orthodontic Dental Technology (Special Issue with regards to the 32<sup>nd</sup> Annual Meeting of the Orthodontic Technicians Association)

11/2023: Modern and proven: Concepts for practice and Laboratory (26th Prosthetics Symposium 2023)

12/2023: Current double Crown Concepts



Events can be presented free of charge in the journal's event calendar.

QZ covers the entire range of modern dental technology and its related fields. Each article includes the materials and products used as well as their sources.

The journal values an independent and objective exchange of information. The articles, both scientific and practical, are peer-reviewed.

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## Quintessenz Zahntechnik

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### advertisement formats and prices

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 9,300
belly band	open 476 × 50 mm		€ 2,700
1/2 cover flap	covers the title page, please consult for measurements		€ 5,200
outer sheet	210 × 280 mm		€ 5,700
postcard	DIN A6 up to 300 g/m <sup>2</sup>		€ 2,950
Post It**	50 × 50 mm		€ 1,400
bookmark	60 × 150 mm		€ 790
2/1 page	420 × 280 mm	388 × 230 mm	€ 8,200
1/1 page	210 × 280 mm	178 × 230 mm	€ 5,200
1/2 page horizontal	210 × 140 mm	178 × 107 mm	€ 2,700
1/2 page vertical	105 × 280 mm	87 × 230 mm	€ 2,700
1/3 page horizontal	210 × 94 mm	178 × 76 mm	€ 1,920
1/3 page vertical	72 × 280 mm	56 × 230 mm	€ 1,920
1/4 page horizontal	133 × 113 mm	117 × 89 mm	€ 1,385
1/4 page vertical	72 × 197 mm	56 × 172 mm	€ 1,385

\*plus trim margin of 3 mm. | \*\*to be delivered to the printers ready to use.

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<b>agency commission</b>	10% from customer net
<b>bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: € 2,490   4-sided: € 3,600 (no discount) delivery folded and not trimmed, 2 weeks before publication
<b>supplements (print run)</b>	max. 205 × 275 mm, up to 25 g: € 2,490 (no discount)
<b>publication frequency</b>	monthly, each 5 <sup>th</sup> of the month
<b>advertising closing date</b>	4 weeks before publication
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