



Quintessenz Team-Journal

Editor-in-chief: Christin Damann, Christine Beverburg

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: the entire team – dental assistants, dental hygienists, trainees

Language: German

In accordance with the requirements of a modern dental practice, the journal addresses the entire dental team. The articles are practice-relevant, clearly structured, informative, and educational. Founded in 1970, the journal celebrates its 50th anniversary in 2020.

Official journal of the
**BVZP – Bundesverband zahnmedizinischer
Fachkräfte in der Prävention**

Focus topics 2023:

- 1/2023: Periodontology
- 2/2023: Adjuvants
- 3/2023: Child Prophylaxis
- 4/2023: Oral Mucosa findings
- 5/2023: Antiresorptive Drugs & Osteoporosis
- 6/2023: Caries
- 7–8/2023: Mix of Topics
- 9/2023: Pharmacy



The eleven issues per year present new and proven treatment concepts, with efficient practice management playing a significant role.

A large number of competent and respected authors from dentistry, science, practice, and vocational education, as well as experienced dental assistants and experts in accounting and law ensure that practice-relevant topics are communicated in an understandable way. The journal is aimed at both young professionals and experienced team members.

Contact person:

Samira Rummier

rummler@quintessenz.de

Tel.: +49 (0)30 76180-663

Fax: +49 (0)30 76180-621



Quintessenz Team-Journal

print run: 10,000 | **distributed print run:** 9,800 | **subscription print run:** 4,986 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices

| format | bleed* width × height | print area width × height | price (4c) |
|---------------------|--|------------------------------|------------|
| gate fold | gate fold, flap width up to max. 200 mm | | € 6,500 |
| belly band | open 476 × 50 mm | | € 2,250 |
| 1/2 cover flap | covers the title page, please consult for measurements | | € 2,750 |
| outer sheet | 210 × 280 mm | | € 5,900 |
| postcard | DIN A6 up to 300 g/m ² | | € 3,775 |
| Post It** | 50 × 50 mm | | € 1,780 |
| bookmark | 60 × 150 mm | | € 1,020 |
| 2/1 page | 420 × 280 mm | 382 × 229 mm | € 4,400 |
| 1/1 page | 210 × 280 mm | 178 × 229 mm | € 2,750 |
| 1/2 page horizontal | 210 × 140 mm | 178 × 114 mm | € 1,400 |
| 1/2 page vertical | 105 × 280 mm | 89 × 229 mm | € 1,400 |
| 1/3 page horizontal | 210 × 94 mm | 178 × 76 mm | € 915 |
| 1/3 page vertical | 70 × 280 mm | 56 × 229 mm | € 915 |

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

| | |
|---|--|
| preferential placement | 2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price |
| discounts | staggered repeat discount: 3 adverts 3% 6 adverts 5% 11 adverts 10 % quantity discount: 3 pages 5% 6 pages 10% 11 pages 15 % |
| agency commission | 10 % from customer net |
| job advertisements | 50 % discount on the respective advertisement price without consideration of other discounts |
| bound inserts (print run) | 210 × 280 mm + 5 mm milling margin, 2-sided: € 1,520 4-sided: € 2,125 (no discount) delivery folded and not trimmed, 2 weeks before publication |
| supplements (print run) | max. 205 × 275 mm, up to 25 g: € 1,250 (no discount) |
| publication frequency | monthly (double issue: 07/08), on the 5 th of the month |
| advertising closing date | 5 weeks before publication |
| closing date for print materials | 4 weeks before publication please send to druckunterlagen@quintessenz.de. |
| supplements / inserts | Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany |