

Journal of Aligner Orthodontics

Editor-in-chief: Dr. Werner Schupp, Köln, Germany

Area of publication: worldwide

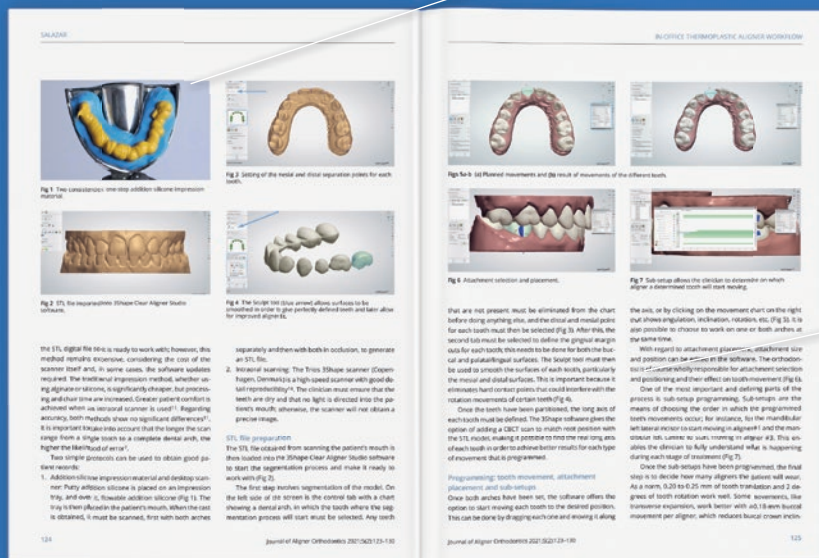
Target group: orthodontists, dentists, dentists involved in science and research

Language: English

This new journal (founded in 2017) publishes scientifically based and clinically relevant articles from all areas of aligner therapy.

Official journal of the

- European Aligner Society (EAS)
- Argentine Society of Aligner Orthodontics (SAOA)
- French Society for Aligner Orthodontics (SFOPA)
- German Association for Aligner Orthodontics (DGAO)
- Japan Academy of Aligner Orthodontics (JAAO)
- Swiss Society for Aligner Orthodontics (SSAO)
- Taiwan Association of Aligner Orthodontics (TAAO)
- Australasian Clear Aligner Society (ACAS)



In addition to the comprehensive case treatments, original papers, and scientific studies, the latest procedures and technologies, such as scanners and printers, are also presented.

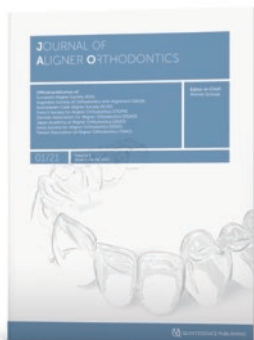
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Journal of Aligner Orthodontics

print run: 7,200 | **distributed print run:** 7,100 | **subscription print run:** 5,013 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,500
sleeve	open 476 × 50 mm		€ 2,175
1/2 cover flap	covers the title page, please consult for measurements		€ 3,950
outer sheet	210 × 280 mm		€ 5,000
postcard	DIN A6 up to 300 g/m ²		€ 3,000
Post It**	50 × 50 mm		€ 1,320
1/1 page	210 × 280 mm	180 × 222 mm	€ 3,950
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€ 2,250
1/2 page vertical	105 × 280 mm	87.5 × 222 mm	€ 2,250

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
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agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 5 mm milling margin, 2-sided: € 2,080 4-sided: € 3,200 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)
publication frequency	four times a year (February, May, September, November)
advertising closing date	5 weeks before publication
closing date for print materials	4 weeks before publication please send to druckunterlagen@quintessenz.de.
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