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## The International Journal of Oral & Maxillofacial Implants

print run: 6,200 | distributed print run: 5,600 | subscription print run: 4,000 | journal size/dimensions: 206 × 276 mm

### advertisement formats and prices

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 6,500
sleeve	open 476 × 50 mm	€ 2,100
postcard	DIN A6 up to 300 g/m <sup>2</sup>	€ 3,500
1/1 page	206 × 276 mm	€ 4,120
1/2 page horizontal	206 × 138 mm	€ 3,780
1/2 page vertical	103 × 276 mm	€ 3,780

\*plus trim margin of 3 mm.

<b>preferential placement</b>	2 <sup>nd</sup> , 3 <sup>rd</sup> and 4 <sup>th</sup> cover page or 1 <sup>st</sup> page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
<b>discounts</b>	staggered repeat discount: 2 adverts 3%    4 adverts 5%    6 adverts 10 % quantity discount: 2 pages 5%    4 pages 10%    6 pages 15 %
<b>agency commission</b>	10 % from customer net
<b>bound inserts (print run)</b>	206 × 276 mm + 5 mm milling margin, 2-sided: € 2,490   4-sided: € 3,600 (no discount) delivery folded and not trimmed, 2 months before publication
<b>supplements (print run)</b>	max. 200 × 270 mm, up to 25 g: € 2,490 (no discount)
<b>publication frequency</b>	bimonthly (January, March, May, July, September, November)
<b>advertising closing date</b>	8 weeks before publication
<b>closing date for print materials</b>	6 weeks before publication
<b>advertisement design</b>	advertising texts generally in English language   please send to druckunterlagen@quintessenz.de.
<b>supplements / inserts</b>	print production via Quintessence Publishing   please send to druckunterlagen@quintessenz.de.