



## Qdent

**Editor-in-chief:** Susann Lochthofen, Berlin, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** students and dentistry graduates

**Language:** German

The still young journal Qdent was developed together with students, and therefore offers everything of interest to young dental talent. The focus is on everyday student life, specialist topics, and professional orientation.

Each issue is dedicated to a dental focus topic and discusses its theoretical and practical aspects. Sections such as step-by-step guidelines, dental technology questions, and profiles of international universities complete the journal.



Qdent offers the opportunity to present relevant events for students and young dentists free of charge in the journal's event calendar. Booked advertisements can be supplemented with a free marketplace text (product PR).

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**Qdent****print run:** 6,500 | **distributed print run:** 6,300 | **journal size/dimensions:** 210 × 280 mm**advertisement formats and prices**

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 5,750
belly band	open 476 × 50 mm		€ 2,050
1/2 cover flap	covers the title page, please consult for measurements		€ 2,700
outer sheet	210 × 280 mm		€ 3,750
postcard	DIN A6 up to 300 g/m <sup>2</sup>		€ 1,890
Post It**	50 × 50 mm		€ 890
bookmark***	60 × 150 mm		€ 515
2/1 page	420 × 280 mm	388 × 215 mm	€ 4,150
1/1 page	210 × 280 mm	178 × 232 mm	€ 2,700
1/2 page horizontal	210 × 140 mm	178 × 116 mm	€ 2,050
1/2 page vertical	105 × 280 mm	89 × 232 mm	€ 2,050

\*plus trim margin of 3 mm. | \*\*to be delivered to the printers ready to use. | \*\*\*with placement request: € 975

**preferential placement**2<sup>nd</sup> and 4<sup>th</sup> cover page or 1<sup>st</sup> page opposite text: 30 % extra on the advertising price  
other confirmed placements: 25 % extra on the advertising price**discounts**staggered repeat discount: 2 adverts 3% 5 adverts 5%  
quantity discount: 2 pages 5% 5 pages 10%**agency commission**

10 % from customer net

**bound inserts (print run)**210 × 280 mm + 5 mm milling margin, 2-sided: € 2,200 | 4-sided: € 3,220 (no discount)  
delivery folded and not trimmed, 2 weeks before publication**supplements (print run)**

max. 205 × 275 mm, up to 25 g: € 2,200 (no discount)

**publication frequency**

twice a year (April, October)

**advertising closing date**

5 weeks before publication

**closing date for print materials**

4 weeks before publication | please send to druckunterlagen@quintessenz.de.

**supplements / inserts**Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue  
Hofer Straße 17, 93057 Regensburg, Germany