

Contact person:

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Quintessence International

print run: 13,000 | **distributed print run:** 12,500 | **subscription print run:** 7,015 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 8,480
bookmark	60 × 150 mm		€ 1,425
1/1 page	210 × 280 mm	178 × 230 mm	€ 5,320
1/2 page horizontal	210 × 140 mm	178 × 115 mm	€ 2,745
1/2 page vertical	105 × 280 mm	86.5 × 230 mm	€ 2,745

*plus trim margin of 3 mm.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
other confirmed placements: 25% extra on the advertising price

discounts

staggered repeat discount: 3 adverts 3% 6 adverts 5% 10 adverts 10%
quantity discount: 3 pages 5% 6 pages 10% 10 pages 15%

agency commission

10% from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 3,720 | 4-sided: € 6,260 (no discount)
delivery folded and not trimmed, 6 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 4,885 | (no discount)

publication frequency

monthly, each 1st of the month (two double issues: July/August and November/December)

advertising closing date

10 weeks before publication

closing date for print materials

8 weeks before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany