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- 📍 Grafton Road  
KT3 3AB New Malden, Surrey  
Vereinigtes Königreich von Großbritannien und Nordirland
- 📞 +44 (0)20 8949 6087
- 📠 +44 (0)20 8336 1484
- ✉️ info@quintpub.co.uk
- 🌐 <https://www.quintessence-publishing.com/gbr/en>

## Buch-Information

**Autoren:** Ruth Freeman / Gerry Humphris  
**Titel:** Communicating in Dental Practice  
**Untertitel:** Stress-Free Dentistry and Improved Patient Care  
**Reihe:** QuintEssentials of Dental Practice  
**Kurztext:**  
This book focuses on major communication challenges in clinical practice—that is, communicating effectively with anxious, "difficult", or dissatisfied patients; communicating and integrating preventive and oral health messages and education in primary dental care; and finding ways to improve patient care without adding to the stress of frontline clinical practice. Implementing the strategies devised by these international experts can dramatically improve the success of any dental practice.

### Contents

- Chapter 1. Introduction
- Chapter 2. Basic Communication Skills
- Chapter 3. Advanced Communication Skills
- Chapter 4. Communicating in Special Dental Situations
- Chapter 5. Understanding and Finding Solutions: The Dentally Anxious Patient
- Chapter 6. Understanding and Finding Solutions: The "Difficult" and Dissatisfied Patient
- Chapter 7. Preventive Health Principles for Dental Practice
- Chapter 8. Integrating Oral Health Education into Primary Dental Care
- Chapter 9. Communication, Stress and Improved Patient Care
- Index

**Fachgebiet(e):** Patientenaufklärung, Praxismanagement